

READI-CUT

(NOT PREFABRICATED)



INDEX ON BACK COVER

This book is the 49th annual edition of the Aladdin catalog. It contains the accumulated experiences and knowledge of 49 years designing and manufacturing Aladdin Readi-Cut Houses for American Home Builders.

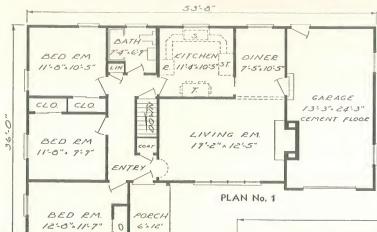
LUMBER, MILLWORK, HARDWARE AND LABOR



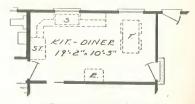
The Julsa - New and Modern -

Price Given On Enclosed Price List

WE PAY THE FREIGHT

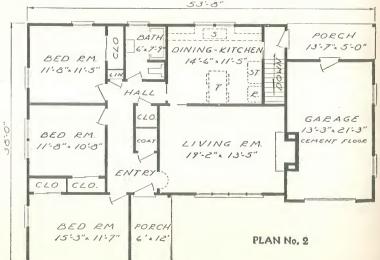


We have searched thru the modern trends, and have consolidated in this new and different home, all the wishes and desires of the ultra smart homebuilder. Note the unusual shutters, the garage door, and the covered front entrance.



ALTERNATE PLAN No. 1-A

Study the two floor plans shown here. Plan No. 1 includes the popular dining ell off living room. The three spacious bedrooms are separated from the active part of the house by a center hall. Both plans are quite similar, yet each is different in its own way. Write us for specifications on your choice of either plan.

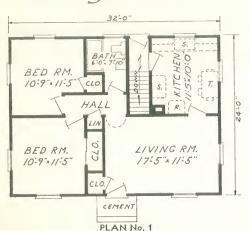




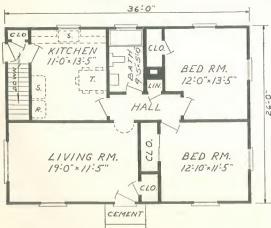
The Yorktown

DIFFERENT, INTERESTING, WELL BALANCED Price Given
On Enclosed
Price List

WE PAY THE FREIGHT



The exterior details of this home constitute a happy combination of originality and balance. The front projecting roof lends greater apparent depth and offers protection to the front entrance. The supporting columns are distinctly original to this plan. Full length window blinds edge windows, at front and right hand side and the front door. While a Scenic window is shown in the end of the No. 2 living room, this feature will be substituted for any of the living room windows shown on the floor plans at left. The Yorktown is proving to be extremely popular with many Aladdin customers. Specifications will be sent to you on request.



PLAN No. 2

QUALITY IS REMEMBERED

LONG AFTER PRICE IS FORGOTTEN

All exposed lumber both inside and out in every Aladdin house is clear and free from knots or other defects—and is kiln dried.

The framing lumber (dimension) and

The framing lumber (dimension) and sheathing is free from any defects that might impair its strength and is thoroughly Air Dried and Seasoned.



The Groveland-Refreshingly Modern

Price Given On Enclosed Price List

by a striking metal porch column. The picture above merits a thorough study of its many engaging features. Contrast is achieved in the outside

elevation by using stone fronting,

with shake shingles for the main body

walls and bevel siding for the gables. If you prefer to use stone or masonry

materials as illustrated, write us for

allowance for siding and paint for

that portion of the front wall. Take

a moment to study the plans shown

here, and you will realize that this

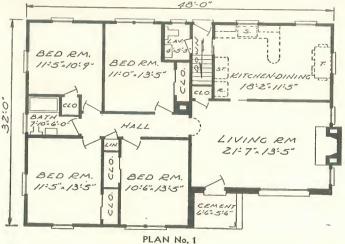
modern home is extremely livable and spacious. Write us for detail

which is sent to you shortly after receipt of your

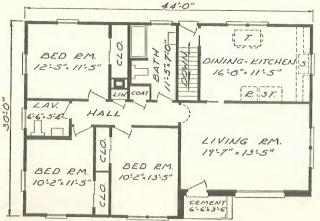
order, gives you complete and detailed information and pictures covering the building of terraces in brick, stone and flagstone, decorative walls for

WE PAY THE FREIGHT

Aladdin is proud of this exquisitely beautiful and refreshingly modern home. Here is another instance where our architects have been able to achieve a most interesting and varied design from a simple square plan. The main roof serves to shelter the front entrance and is supported



information and complete specifications. HOW TO ADD MASONRY EMBELLISHMENTS TO YOUR NEW ALADDIN HOME You will note that the illustrations of many Aladdin Homes include an attractive bit of stone or brick work. Part of these designs show this masonry as an actual detail of the house itself. Others are quite separate and are planned to create decorative and colorful harmony. To aid and guide you who may not have had any experience in such work, our book of instructions,



PLAN NO. 3

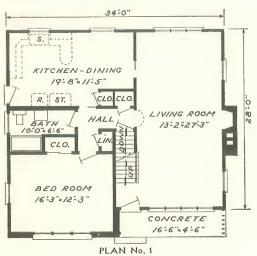
plantings, trim and entrance and retaining walls. ALADDIN READI-CUT HOUSES ARE NOT PREFABRICATED

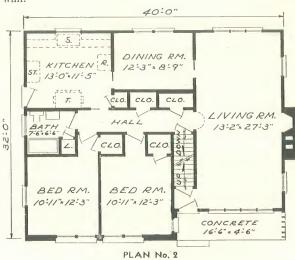


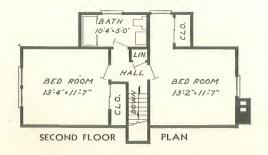
The Monterey - Hospitality House

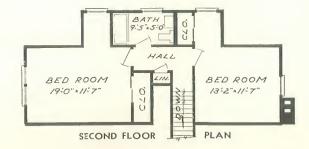
Price Given On Enclosed Price List WE PAY THE FREIGHT

"Hospitality house" would be a proper term to describe this warm and friendly home. It is purely conventional in feeling, yet incorporates especially modern features. The living rooms are really expansive and prepared for entertaining a host of friends. Notable is the design of the dining-kitchen in plan No. 1. Here the family gathers in close association with the homemaker on the three occasions of every day—meal time. More and more it is becoming common to combine the kitchen and dining room. The plans below speak for themselves. Price quoted for the No. 1 plan includes finishing second floor as shown. Price on the No. 2 plan includes stairway and rough floor only. Price for finishing Plan No. 2 complete will be given you on request. We will tell you more about the Monterey if you write us. In our price for the Monterey we have included siding where brick is shown in front wall. If you plan to use brick as illustrated, write us for allowance for omission of siding and paint for that portion of the front wall.











WE SHIP COMPLETE HOUSE IN SEALED BOX CAR



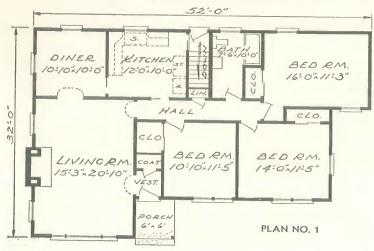


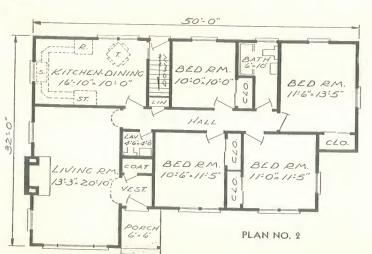
The Denver - Sparklingly New -

Price Given On Enclosed Price List WE PAY THE FREIGHT

The Denver

The Denver presents a truly inspired picture, with its lavish setting, unusual roof lines, and sturdiness in the western ranch mode. This home can be yours. The ever-popular hiproof is augmented by the segmenting of the roof surface. The stateliness of the walls is evidenced by the lack of ornamentation. Superb dignity is made available to you in this new and different design. Examine the floor plans carefully. You will find that your every need has been anticipated. The wide scenic window opens new fields for your comfort, and the optional fireplace will add warmth and coziness to your living room. The large bedrooms are connected by a central hall to the lovely living room wing. In plan No. 1, we show for your consideration, the separate dining room, a feature that has weathered all the assaults of modernity. The close proximity of the kitchen and bath helps to economize on your plumbing, thereby affording you the opportunity of additional savings. The opening from the kitchen to the central hall eliminates that traffic thru the living rooman item most wanted in the new home. In plan No. 2, the newly popular diningkitchen gives you, the homemaker, greater efficiency as well as beauty and convenience beyond measure. Aptly designed in plan No. 2 is the small lavatory opposite the kitchen-dining room. The vestibule, which is complete with roomy guest closet, gives you an added measure of elegance. Write us for further specifications. Write us today.



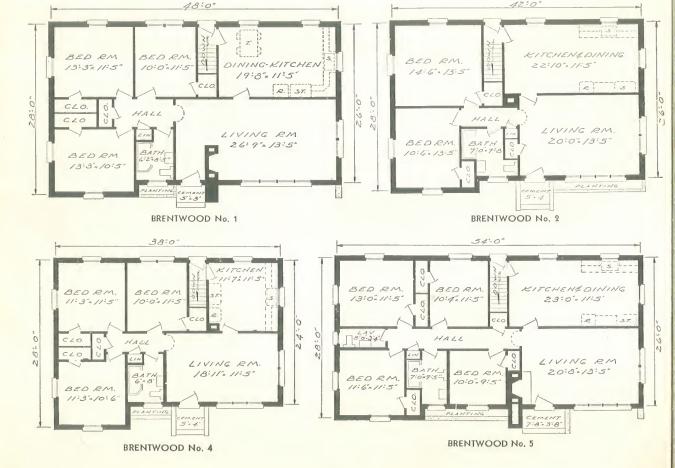


IMPORTANT—THE NAME AND COMPLETE ADDRESS OF ANY LETTERS SHOWN IN THIS BOOKLET WILL BE GIVEN ON REQUEST



The Brentwood—One of ALADDIN'S Best—Price Given On Enclosed Price List FREIGHT

Approached from any side, here is a home of impressive beauty. Our designers were inspired by the inclination of present-day home builders for well-proportioned dignity—with simple embellishment. The gabled projection of the bedroom creates a pleasant break in both the front wall and the otherwise plainness of an unbroken roof. Note the main eaves at the front which afford protection to the front entrance door. And the living room is beautiful with an exceptionally large Scenic window. Four plans are shown, one of two bedrooms and two of three bedrooms, and one of four bedrooms. Note the expansive "Dining-Kitchen" the latest and very popular inclusion of these two important rooms in one. This Aladdin Home is shown in brick veneer and priced without siding; we will quote price for siding for the outside walls. See picture of Brentwood with siding on Page 51. Write for specifications.

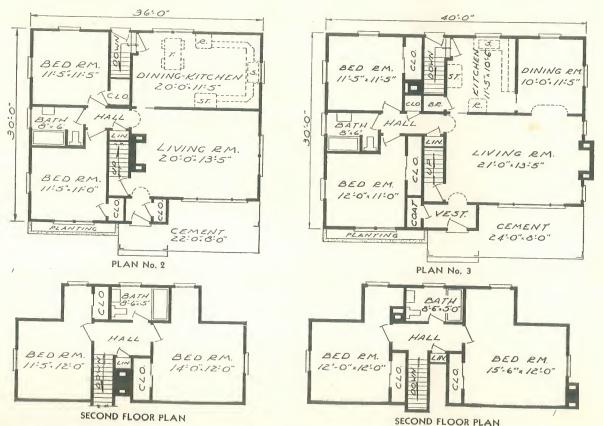




The Astoria — Two Four-Bedroom Plans — Price Given Price List

WE PAY THE FREIGHT

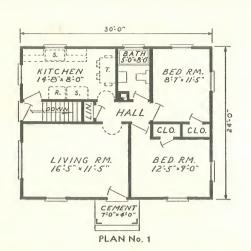
Here is a distinguished example of a true and conservative American home. Fads and fancies have no part in its well-proportioned architectural details and real home-making interior arrangement. The economy of one-and-a-half story—of expandable design—permit lower investment to start with, and later enlargement of, as the family grows. An inviting front porch opens through vestibule into a really generous, well-lighted living room. Sliding door separates living room and dining-kitchen, which is of exceptional dimensions. Access to bath and bedrooms from both living room and kitchen is a desirable feature. Prices quoted for both plans include stairway to second floor and sub-floor, but otherwise unfinished. Write for further details.

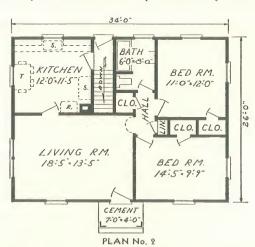




The Highwood— BE IT EVER SO HUMBLE — Price Given On Enclosed Price List FREIGHT

There is more pleasure and satisfaction in building and owning a small home than living in a rented one. "Rent money never comes back." What work you have done has been for yourself and not for a landlord. Our designers have taken a simple square plan and embellished it with a distinctive entrance porch, well-proportioned to its over-all size. Shutters are supplied to help the decorative window scheme. The extreme simplicity of design as pictured above assures great ease and rapidity of construction. An original design of front porch with supporting columns enhances the excellent proportions of the structure. The Highwood is shown below in two sizes. Both plans incorporate exceptionally large rooms for the over-all size. If this lovely little home interests you, write us and you will receive detail specifications by return mail.





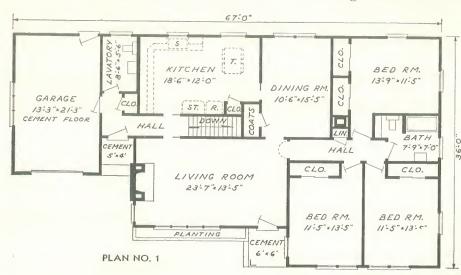
The ALADDIN Organization's Long Experience Means the Perfection of Machine Production



The Hollywood-Beauty and Harmony -

Price Given On Enclosed Price List WE PAY THE FREIGHT

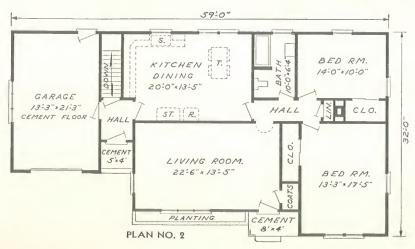
Aladdin is proud to present this fascinating example of present day 1955 home planning—the Hollywood. Contacts with tens of thousands of prospective homebuilders offer us opportunity to sense the always changing and latest visions of the ideal home. First, study the picture above. Harmony of structure as a whole is reflected in the segmented roof lines and the offsets of the

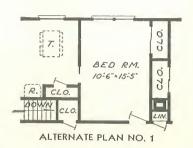


several walls. Placement of windows is both harmonious and picturesque. Much study was given by our designers to accomplish the maximum of living comfort and step saving. Write us for detail specifications and further information.

ALTERNATE PLAN NO. 1

In Plan One you will find an optional change in the small plan below, which gives you a four bedroom arrangement by eliminating the dining room. We will be glad to discuss any further details upon hearing from you.





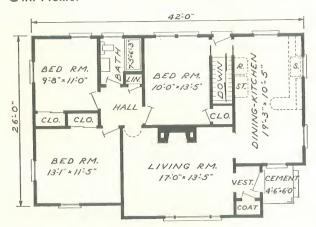


The Evanston - Refreshingly Different - On Enclosed Price List

WE PAY THE FREIGHT

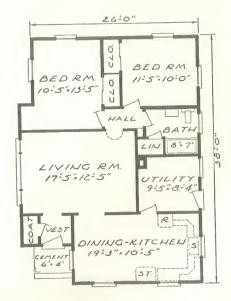
The designing skill of Aladdin's Architectural planners was never better displayed than is revealed in the above picture of our new Evanston. Here are combined the latest trends in interesting structural elevations, with a choice of livable and efficient room arrangements. Two of the three gables distinguish themselves with tesselated perpendicular boarding. Our color expert has shown the present popular green body contrasted with white and touched with flamingo on the entrance door. A careful study of the floor plan evidences excellent arrangement and proportion for modern day living. We will be glad to furnish you with complete specifications and further information.

"DO IT YOURSELF" The tremendous impetus given the "DO IT YOURSELF" movement the past year or so is but the long delayed recognition of Aladdin's 49-year national advertising campaigns: "Build Your Own Home."



PLAN 1 FOR WIDE OR NARROW LOT

The unique plans shown for the Evanston make possible the placement of either plan on a wide lot with living room facing front, or on a fifty foot lot with entrance and kitchen facing street. Write us for further information.



PLAN 2 GABLE MATERIAL

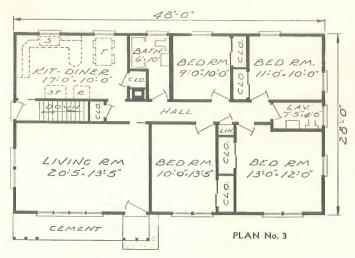
For the white gables illustrated on pages 9, 15, 18, 29, 33, 36 and 64, we furnish exterior plywood veneer, which is perfectly smooth. We can furnish vertical boarding as shown on page 13, or bevel siding as shown on page 25, or shake shingles. Specify gable material desired when ordering any of the homes mentioned above.



The Friendship — With Sheltered Entrance

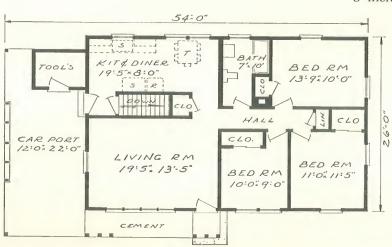
Price Given On Enclosed Price List

WE PAY THE FREIGHT



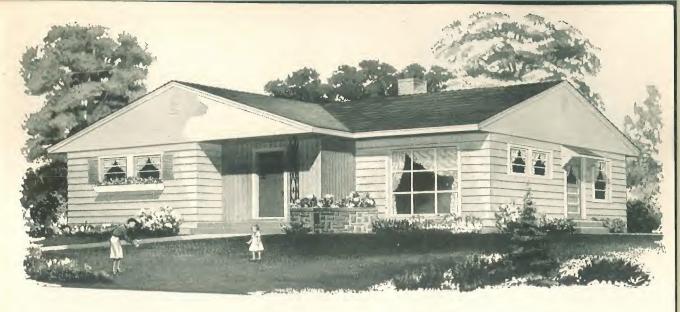
It's new, it's original, it's beautifully proportioned, it expresses brightness, light and friendliness. Its simple, wellproportioned lines are appealing—and permit extreme efficiency in production costs. The two most important rooms in a home, the living room and kitchen, are really expansive, and of sizes rarely found in homes of this size. The living room, as designed, provides 40 feet of unobstructed wall space. No problem to arrange furniture to your liking. The FRIENDSHIP kitchen makes possible installing a dining table and all the fixtures AND equipment of the finest "department of foods." While Plan No. 3 includes four bedrooms and a bath

and a half, three generous sized bedrooms and bath are segregated from the living space in Plan No. 1. The carport, if included, at additional cost offers ample protection for your car, at a fraction of the cost of a garage, as well as affording protection for the kitchen entrance. A storage space for tools and other equipment is arranged under the carport roof. Write us for Specifications and further details.

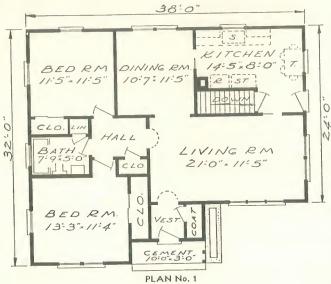


FRIENDSHIP No. 1

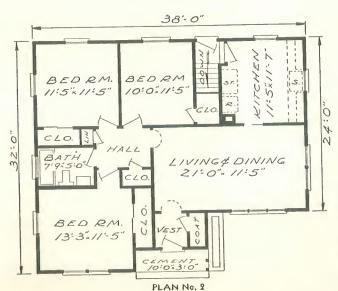
SEE PHOTO OF FRIENDSHIP PLAN I ON PAGE 42

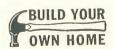


The Manhasset — NOTEWORTHY FOR — On Enclosed Price List FREIGHT



Architecturally, the Manhasset is thoroughly modern and splendidly proportioned in every detail. You will observe that this Aladdin is distinguished for its larger than usual rooms. The living room, bedrooms and kitchen all have well placed windows affording cross-ventilation. Covered entrance opens into vestibule with coat closet and arched opening to living room of both plans. Bedrooms and bath are separated from living room by a convenient hall, with extra closet. Generous wall space in the living room is accomplished by placing a high mullion casement window at the end. Five and six closets offer good storage facilities. Two plans are shown here, one with two bedrooms and one with three bedrooms. Detail specifications will be sent you on request.





ALADDIN SPECIFICATIONS

A study of Aladdin specifications will reward you with the knowledge that nowhere can be found quality to exceed that which is a part of Aladdin Houses. Finer materials cannot be had for we have used the greatest care to seek out and use the very best. Write for detail specifications of the home of your choice and learn how Aladdin furnishes complete materials down to the minutest detail.

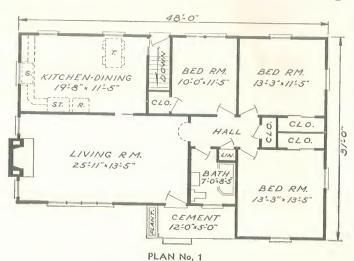


The Ventura - Western Inspiration

Price Given On Enclosed Price List

WE PAY THE FREIGHT

The Ventura is one of our most popular Aladdin designs. It is Western in inspiration and offers the lately popular hip roof. Its broad chimney can be built now, or because of its location on the outside wall of the living room can be added later. Here in Plan One arrangement the living room is approximately 26 feet x 14 feet having an expansive Scenic window and ample



ALTERNATE PLAN No. 1

tions and further information.

wall space. The kitchen-dining room,

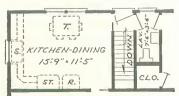
which is becoming extremely popular in most new designs, is approximately

20 feet x 12 feet. All plans of the

Ventura have three large bedrooms.

See page 46 for Plan Three having

garage attached. Write us for specifica-



ALTERNATE PLAN No. 1

Shown above is an alternate plan for the Number One arrangement. In sketch above you will note there is a half bath—lavatory and toilet. This is available in Plan One and Plan Three arrangement only at a slight additional cost, and is accomplished by reducing the width of the kitchen-dining room approximately four feet. Write us for prices.

AO'-O"

AED RM.

AED RM.

ACLO.

DINING

BED RM.

ACLO.

CLO.

CLO.

BED RM.

ACLO.

CLO.

CLO.

CLO.

BED RM.

ACLO.

CLO.

CLO.

CLO.

CEMENT

G. 4.

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PLAN No. 2

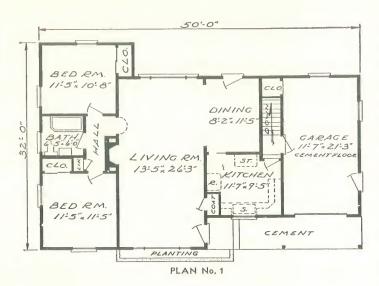
SEE ANOTHER PLAN WITH ATTACHED GARAGE Page 46

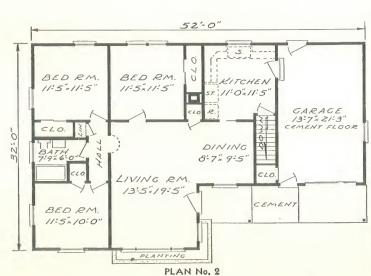


The Cambridge - Designed for Living

Price Given On Enclosed Price List

WE PAY THE FREIGHT





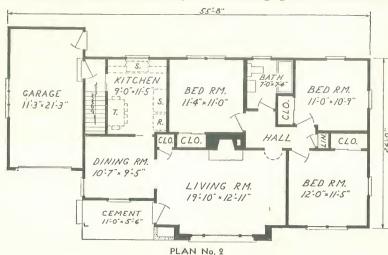
Fascinating contrasts are illustrated in the choice of exterior materials for this fine home. The outside wall material used is our heavy double laminated shake shingles. The starting courses below the shakes have been chosen from our beautiful clear siding, while the front projecting roof and entrance are embellished by pure white perpendicular clear boards. The whole interesting picture is completed by installing scrolled iron columns. Two arrangements of "design for living" are shown below. You will notice that in each plan the garage is inconspicuous but completes a harmonious design. The Cambridge is one of Aladdin's newest creations and has already drawn many compliments from those who have had a preview. At your request we will furnish further details and of course complete specifications.

FOR ANOTHER PLAN
ON THE CAMBRIDGE
SEE PAGE 47

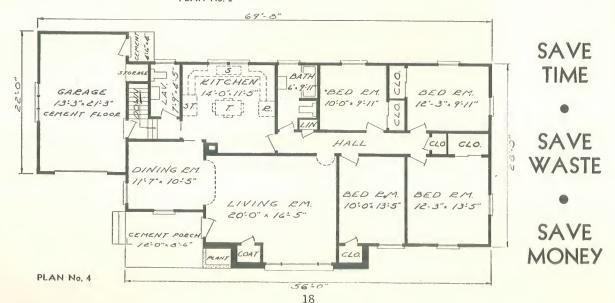


The Plaza — Flowing Lines — Price Given On Enclosed Price List FREIGHT

The Plaza exemplifies what we mean by "streamlining" in modern house design. As sleek and smooth-looking as a new Cadillac, this unusual design has the flowing lines and the smart styling to make it something of a showplace in any community. Notice that everything is "under cover." Even the terrace leading to the front entrance in the illustration above is protected by the sweep of the overhanging roof. The dominant note, of course, is the big Scenic window



that virtually brings the outdoors right into the living room. Variety is achieved by the way the living room is projected out beyond the house line, protected by the gabled roof. Another modern note is the garage set-back which permits a second window in the dining room of both plans. Modern as this design is, a traditional note is achieved in the red cedar "shakes" used for the exterior. The use of cut stone as shown in the illustration is optional with the purchaser. We do not supply this material. Write for detail specifications.



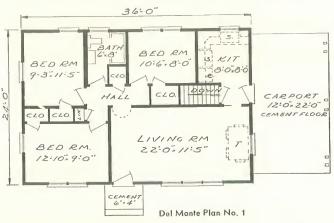


The Del Monte - Modest But Charming -

Price Given On Enclosed Price List

WE PAY THE FREIGHT

This plan for 1955 expresses sincerity of "design for living" and avoids extremist concepts lately seen in ultra modern "shed-roof" creations. The structure of the Del Monte is splendidly proportioned, sound in exterior detail and contrasting surfaces. Wide, strong eaves, lower than usual rcof pitch, and distinctive perpendicular redwood wall surfaces are distinguishing characteristics. Note the triple scenic window has center sash that may be opened. The carport, if ordered with



0:45

the Del Monte, can easily be converted into additional rooms in the future, by enclosing the three walls. Two, three-bedroom plans are shown at the left and another is shown on page 47. Room arrangements are convenient and efficient. Few living-dining rooms will be found more spacious. The Del Monte plans shown are quoted without carport.

DID YOU KNOW

That a gallon of water must be removed from a single floor joist for the ordinary sized room before it is properly ready for the final manufacturing operation. Lumber as it comes from the tree is literally saturated with water. The process of removing the excess water is known as seasoning. It may be done by air-drying over a long period of time, or by kilndrying. We use "only thoroughly dry lumber," assuring you that the moisture is removed and no shrinking will take place causing cracks in plaster and opening of joints.

SEE ANOTHER DEL MONTE PLAN ON PAGE 47 OF THIS BOOK

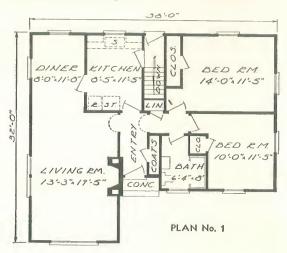


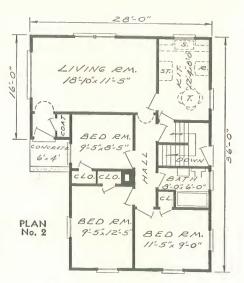
The Pasadena - For Modern Living -

Price Given On Enclosed Price List

WE PAY THE FREIGHT

Here is a home of ultra-modern design that can be placed either way on your lot. Frontage required can be as narrow as forty feet, or when placed the long way on your site, can still occupy a fifty foot lot. Take especial note of the large Scenic window, in size, from floor to ceiling. You may have this window either as shown in the photo above or we will transpose it to the rear of the living room and place the mullion window, now in the back, at the end of that room. Specifications will be furnished on request.





DESIGN IS OUTSTANDING

My home caused much comment and it may interest you that the only homes under construction this year are both Aladdin Homes. I can truthfully say that my home is the most beautiful in design and Quality is unsurpassed. This has been said by many parties who have seen and inspected my home. The VA inspector who checked my home commented on the high grade of material and excellent design and I certainly had no trouble in getting my VA loan. A. F. O., Dyersville, Iowa.

NO AGENTS OR DEALERS

Throughout all the nearly half century history of "Aladdin," the Company has never employed agents, dealers or outside salesmen. Aladdin houses can only be bought direct from the Company. No part of your purchase price goes out as commissions, discounts or profits to middlemen.

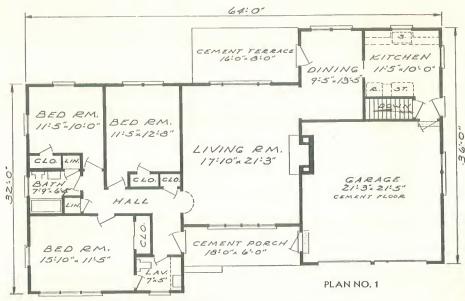
ALADDIN HOUSES ARE NOT PREFABRICATED



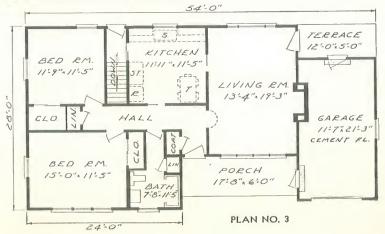
The Flamingo - ARRESTINGLY PICTURESQUE

Price Given On Enclosed Price List

WE PAY THE FREIGHT



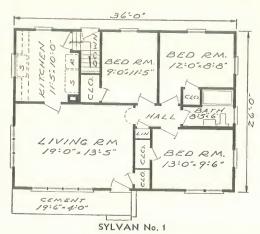
Aladdin designers present this masterpiece of modern design-the Flamingo. Note the front porch and entrance are protected by the extending main roof. Unique outside wall treatment is apparent in the choice of Vertical Boarding, horizontal siding, vivid coloring and stone work. The latter is of course optional.

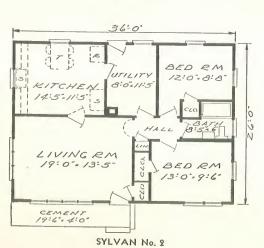






The Sylvan — A CHARMING HOME — Price Given on Enclosed FREIGHT

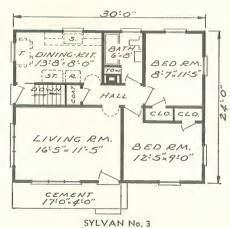




The Sylvan was first erected in Bay City and opened to the public by Aladdin as a model home. When you visit Bay City we will be glad to show you this most attractive home. We know it will charm you as it has won instant and unanimous approval of all those who have had the pleasure of inspecting it. This home is modest in size and dazzling in all details. The strikingly large scenic window brings the outdoors into the living room! Note the wall space available under the high windows in the left wall of living room. The exterior plan is beautifully proportioned. The three plans shown below give you your choice of either two bedroom or three bedroom plans and the further choice of building the home on a concrete slab or a cellar. Whichever plan you select you will have a beautiful, modern and satisfying home. Send for detail specifications.

HERE'S A HAPPY HOME OWNER

We cannot find the proper words of praise or begin to express our satisfaction in the quality, workmanship and planning of our Aladdin Home, the likes of which cannot be purchased at any price in this locality. H.L.O. Newport, R.I.

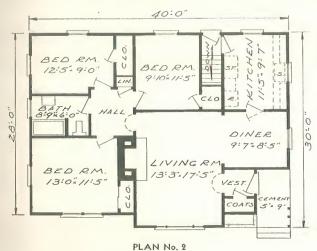


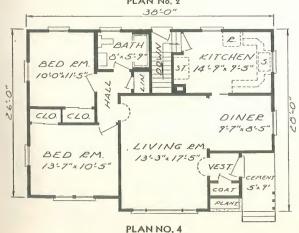
Page 62 lists Index of many Questions answered in this catalog.



The Glen Cove—Smart Styling—On Enclosed Price List

WE PAY THE FREIGHT





Here is an exciting study in contrasts. The crisp, clean profiles, as viewed from the front or side, appeal to your sense of beauty and surely express a dramatic originality. Contrasts are accomplished by the use of our large cedar shake shingles interspersed by wide siding in the gables and perpendicular siding around the entrance and scenic window. Your choice of several colors for the cedar walls is available, together with white or pastel colors for the siding. Two highly interesting and efficiently designed plans are shown below, giving you a choice between a two bedroom and a three bedroom arrangement. Entrance vestibule with coat closet is a much appreciated feature. Complete specifications will be sent on request.

ALADDIN SERVICE

We have experienced every problem, every situation that can possibly arise in the fascinating project of creating a home, and our instructions, advice, and help have made it possible for inexperienced customers—over half of our customers—to perform all the work of building their Aladdin Homes with their own hands. No Aladdin House is offered to the public until our engineers have carefully checked every construction detail. You get the newest in design, plans and material.

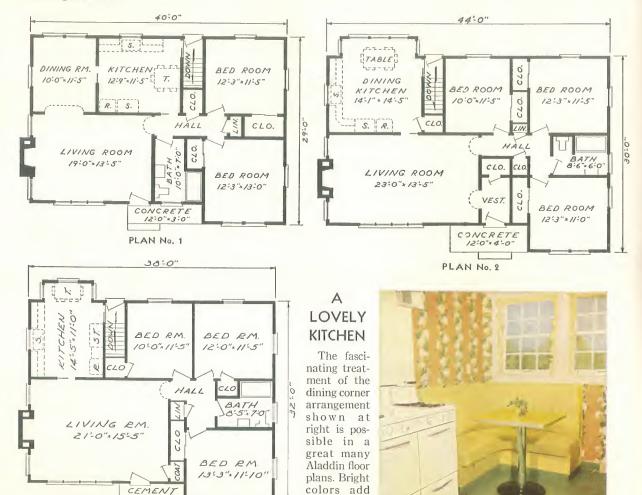


The San Diego-REDWOOD HOME - Price Given On Enclosed Price List

"Commandingly original," adequately describes this California Redwood Aladdin home. Redwood has long been known for its limitless life, either exposed to the elements or used for interior finish. Its beauty is enhanced when given our special Redwood Stain finish. The vertical Redwood boarding holds paint as well as any other wood that might be chosen. Observe the wide eaves supported by brackets, the appropriate entrance hood and the saucy cupola atop the roof. Three plans below give you an excellent choice to meet your own desires. For further information about the San Diego, write us.

WE PAY

THE FREIGHT



greatly to the pleasure of

home work.

10' 4

PLAN No. 4



The Embassy— One Of Aladdin's Newest RANCH HOUSES

Price Given On Enclosed Price List

WE PAY THE **FREIGHT**

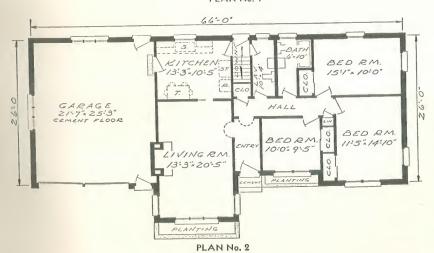
Above is illustrated the very latest architectural masterpiece just as it came from the draughting tables of our designers. Many hours of study and planning were patiently devoted to its final perfection and acceptance for our catalog. As shown above it pictures the exterior finished in brick veneer. We do not supply brick or any other masonry materials. If you wish to use wood siding or shake shingles on exterior walls write us for prices. The living room projects toward the front, from the main structure, and is in harmony, proportionally, with the whole. Well grouped

BED RM. DINER 12:0-10:0151 BED RM. 10:0'-10:0 10:6-10:5 11:5-13:5 GARAGE ZI:7"x Z5:3" EMENT FLOOR HALL BED RM. LIVING RM 16:5"-11:5 15:3%20-9 PLAN No. 1

check rail windows break up the expansive front wall. Gable ends are furnished in siding as shown. Two plans are shown both in three bedroom sizes. In both plans you will find powder room as well as conventional bath. Attached garage does not protrude in front—another harmonious detail. Write for specifications.



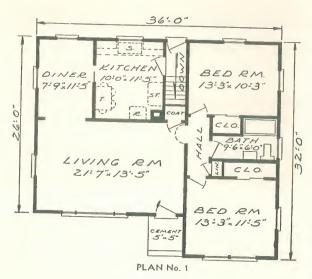
The Construction used in an ALADDIN HOME is the same as that used in the Best Architectdesigned Contractorbuilt house erected anywhere.



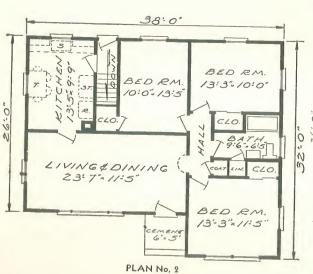


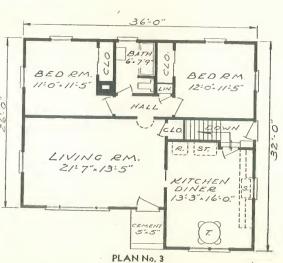
The Royton - BEAUTIFULLY PROPORTIONED

Price Given On Enclosed Price List WE PAY THE FREIGHT



Here is a house that will never grow old! For one thing it is of such a simple, charming design that it is not likely to be outmoded by the passage of time, and like all Aladdin houses the Royton offers you the finest quality lumber to be had. No house is any better than the materials that go into it. The Royton is surprisingly spacious for its overall size. Imagine a living room almost 22 ft. by 13 ft.! Plus a dining area, a spacious kitchen and two nice bedrooms. That is plan No. 1 and plan No. 3. If you prefer 3 bedrooms, plan No. 2 will interest you. Its living room is almost 24 feet long and it has a beautiful kitchen 13'5" x 9'9". Plenty of closet space too. For a quality home of traditional styling—a home that will give years of faithful service—The Royton cannot be beaten.







THE WOODLAND—Unusual Exterior—

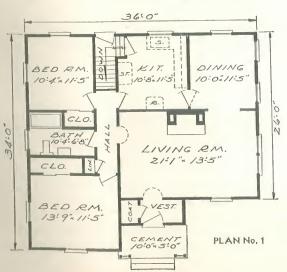
Price Given On Enclosed Price List WE PAY THE FREIGHT

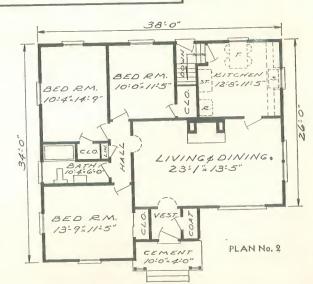
Inviting indeed is the prettily planned entrance to the Woodland. It establishes a design compromise between the wide porches of earlier architecture and the plain fronts of this Cape Cod period. The photograph above illustrates the eye appeal of contrasting horizontal siding with the perpendicular, tessellated siding in the front gable. Both plans below incorporate entrance vestibule and coat closet. The No. 1 plan includes generous living room, with dining room and two bedrooms. No. 2 plan offers a three bedroom arrangement, with a 23 foot living room. A Scenic window can be substituted for either of the living room windows. Ask for prices and specifications.



WE SHIP COMPLETE HOUSE IN SEALED BOX CAR

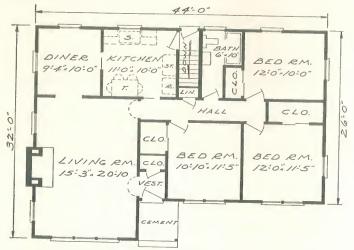






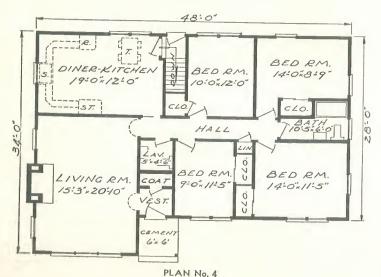


The Ambassador — NEW AND — Price Given On Enclosed Price List FREIGHT



PLAN No. 1

Here's a house of "young ideas"—a house as smooth-looking as a jet plane! While it is designed for today's modern living it has such free, unhampered charm that it is likely to retain its youthful look far into the years. And structurally, you can get no better "old age" insurance for a house than the fine quality lumber Aladdin supplies. The Ambassador is not only a young house but a cheerful house as well. Its many windows can provide vistas of flower, shrub and lawn from practically any room. Notice especially the great living room triple window stretching almost across the whole side of the room. It's almost like sitting in an observation car. Then there are the possibilities of the fireplace which can be constructed if desired. Both the three and four bedroom plans shown here provide for dining. Closets are more than ample; bedrooms well-planned and spacious. Write for detail specifications.



GUARANTEE MEANS TO YOU

READ WHAT ALADDIN'S

We started in business 49 years ago with the idea of providing low cost homes manufactured in our own mills from the finest obtainable materials. We have never deviated from this policy. The reputation we have built up for outstanding quality is our most precious asset. We intend at all times to maintain that reputation—to observe strictly the high standards home builders expect from us. That is why we can give the purchaser of an Aladdin house the most completely protective guarantee we know of. No one can offer you greater protection than we do when we say: "Satisfaction or Your Money Back."

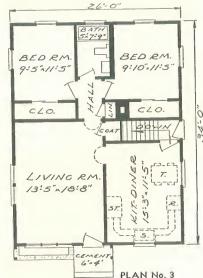


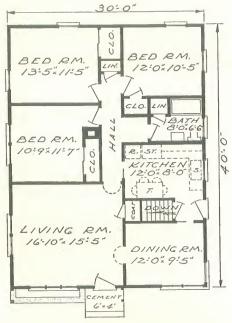
RESPLENDENT IN Price Given The Coronet—FORM and COLOR On Enclosed THE FREIGHT Price List

Here's the New Look in Homes—a charming combination of unusual details and smoothly flowing lines. Notice how the main roof overhangs on both sides of the home. Also the unique pyramid effect achieved in the gable that serves to accent the main entrance and the large Scenic window. Other noteworthy details are the corner windows serving the dining room, and the use of both

horizontal siding and vertical boarding for contrast and the modern use of built-in flower boxes beside the entrance-way. Today's trend is to individualize your home through the use of modern pastel colors for the exterior. Can you visualize how attractive the Coronet will be when painted in the color of your choice? This modern home is available in both

two and three bedroom plans. Study the floor plans shown here. Notice how spacious the rooms and how conveniently arranged, and excellent closet space is available. Send for specifications.





PLAN No. 1

BUILD YOUR

YOU KNOW WHAT YOU GET WHEN YOU BUY AN ALADDIN HOME, AS WE LIST ALL MATERIALS IN OUR SPECIFICATIONS



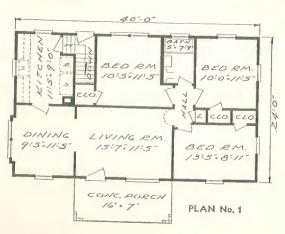
The Newport - An Original and Arresting Design-

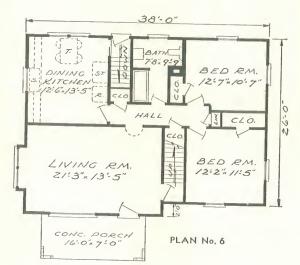
Price Given On Enclosed

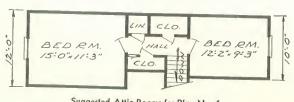
WE PAY THE FREIGHT

As new, as fresh, and as lovely as tomorrow's colorful sunrise, the Newport is a shining example of all that is good in a modern and modest home. The usual severity of a plain roof is broken by the slight offset at the right. The porch roof, with ornamental iron columns, blends perfectly and protectively into the whole structure, while the Scenic window is well-proportioned and attractive. Note the left elevation where you find the Vertical Boarding in the gable offering contrast to the usual siding by separation at the ceiling line with dentils. The projecting mullion window completes the picture of originality and charm. In Plan One we offer a three bedroom arrangement. Some builders of Plan One arrangement omit the partition between living room and dining room,

creating the increasingly popular living-dining room. In Plan Six the two bedroom arrangement can be converted into a four bedroom home by completing the now unfinished attic. Our price, as quoted, includes the stairway and enough subfloor for the attic to cover a space 38 feet x 14 feet, through the center. We will be glad to quote you on the materials necessary to complete the suggested attic plan as shown at the right. Write us for prices.







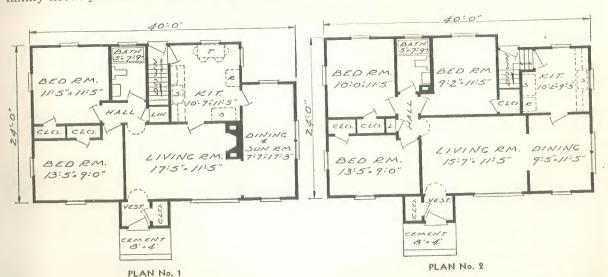
Suggested Attic Rooms for Plan No. 6



The Vinewood-A Master Design

Price Given On Enclosed Price List WE PAY THE FREIGHT

Here is the Vinewood plan. Aladdin designers have captured the Colonial charm and simplicity while bringing it up to date with such interesting features as big scenic window, projecting and gabled front entrance and contrasting Cedar Shakes for the outside walls of the latter. Each of the two interior plan arrangements have been popular over a period of years, along with a different exterior. Plan No. 1 has two bedrooms with combination dining space and sun room. Plan No. 2 affords three bedrooms to accommodate a larger family. If either of these two plans meets your family needs you will be the happy possessor of a charming home.



BUILD IT YOURSELF

Page 46 explains how many Aladdin customers have built their own homes without previous experience or outside help. You, too, can build your own Aladdin Home.

SAVE TIME-MONEY

Page 3 tells how and why you will save hundreds of dollars on your new Aladdin Home. Be sure to read it thoroughly and write us for names and addresses of Aladdin Homeowners near you.



WE PAY THE FREIGHT





Radiantly Modern

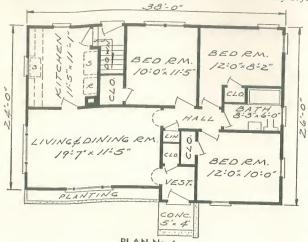
Price Given On Enclosed Price List

WE PAY THE FREIGHT

Over forty-nine years' experience in keeping abreast of the desires and needs of American home builders are summed up in the Alamo which will be one of the leaders in our new designs. The exterior lines are splendidly proportioned and in harmony with the hip roof and moderately styled projecting eaves. Note the large scenic window with

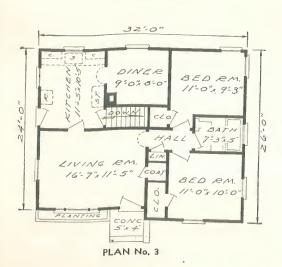
side lights which harmonize with the horizontal window side lights which harmonize with the norizontal window lights in all other windows. The outside walls are finished with the newest development—long-lived red cedar shingles, grooved and etched to resemble the antique "hand-rived shakes" which are already dipstained when you receive them. They, therefore, do not require the expense of painting. These shingles come in four shades.

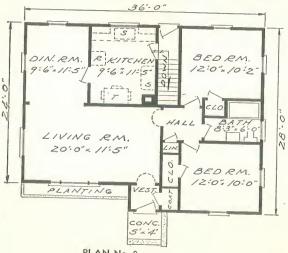
Three interesting floor plans are shown for the Alamo. Whichever one you choose will result in the identical appearance shown in our attractive picture above. The brick work in front is not part of the foundation and may be omitted without detriment to the appearance of this charming Aladdin home. Write for specifications and further information.



PLAN No. 1

SOLD BY THE GOLDEN RULE FOR FORTY-NINE YEARS





PLAN No. 9



The Palomar—Contrasting Brick and Shingles On Price Price

On Enclosed Price List WE PAY THE FREIGHT

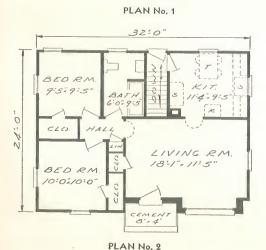
The deep shadow lines created by our heavy "Shake" shingles are a mark of beauty as pictured above. Simplicity dominates the square form of the Palomar, yet this very simplicity is artistic in its details. Maximum livability and usable living space are also accomplished in the square type of home. The four bedroom plan below includes, besides the bath, a separate lavatory or "Powder

36-0°

BED RM. BED RM. SIGNIFS TO SIGNIF STOREM SIGNIF STO

Room." Write us for additional details and specifications. In our price for the Palomar we have included siding where brick is shown in the front wall. If you plan to use brick as illustrated, write us for allowance for siding and paint for that portion of the front wall.

A study of Aladdin specifications will reward you with the knowledge that nowhere can be found quality to exceed that which is a part of Aladdin Houses. Finer materials cannot be had for we have used the greatest care to seek out and use the very best.



BEO RM.

| 1/1:5" | 1/1:5" | BATH 9:0" | 1/1:5" | CLO.

| HALL

| CLO. | HALL

| CLO. | HALL

| CLO. | CLO.

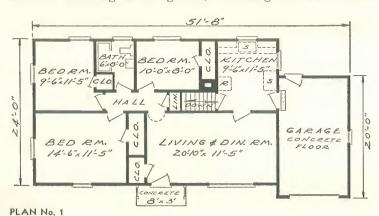


The Coronado—A Superb Creation

Price Given On Enclosed Price List

WE PAY THE FREIGHT

Lovely to look at. Lovely to live in—that's the "new look" expressed in this charming home. A study of the above photograph is really necessary to fully appreciate its originality in form and entrancing detail. Of especial interest is the contrasting treatment of the outside walls. The vertical boarding in the gables, matching the walls below the window line, with either wide siding or large Cedar Shingles,



QUALITY ENDURES THRU THE YEARS— READ PAGE 42

whose lines run horizontally, bespeaks rhythmic contrast. Note the hooded entrance and beautifully designed Scenic window, which

completes a scene of fascinating

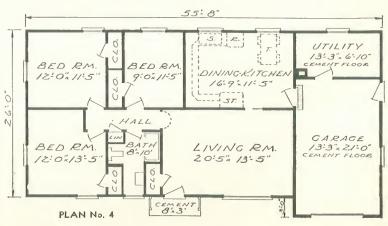
beauty. Both plans are designed to give efficient and convenient floor

space. Write us for specifications

and further information.

NO AGENTS OR DEALERS

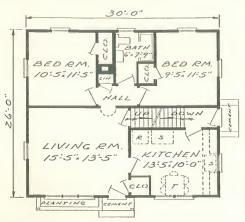
Throughout all the nearly half century history of "Aladdin", the Company has never employed agents, dealers or outside salesmen. Aladdin houses can *only* be bought direct from the Company. No part of your purchase price goes out as commissions, discounts or profits to middlemen.





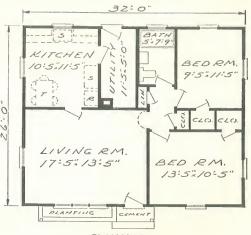
The Acacia — Pretty as Its Flowered Namesake-

Price Given On Enclosed Price List WE PAY THE FREIGHT



PLAN No. 1

The high brilliance of the Acacia flower inspired the naming of this architectural gem. Its beautifully proportioned frame is simple for the sake of economy, yet it is gayly touched with interesting detailexceptionally large Scenic window, over-



PLAN No. 2

hanging roof at entrance, newly designed hood over kitchen entrance, and deep shadow lines formed by the heavy double "Shake" Cedar Shingles. Detail specifications will be sent you on request, which will give you all the interesting facts about the Acacia. Write us.

QUALITY LUMBER

The wood is certainly everything you claim it is, and the carpenters, both quite skilled, were amazed and intrigued that they were to put up a house where everything was already cut and assembled. Many people in this area are showing a great deal of interest in this Aladdin Home. F.G.B. Kingsford, Michigan

PERFECT FITTING

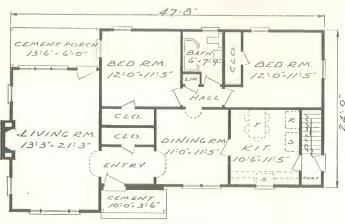
Everything was shipshape, all material was marked and of fine quality and came on time. Am very much pleased with our home and of the service we received from your company. Thank you. You can be sure you've made another satisfied customer. I would recommend Aladdin Homes to anyone. W.H.Y. Atwater, Ohio

ALADDIN HOUSES are NOT PREFABRICATED



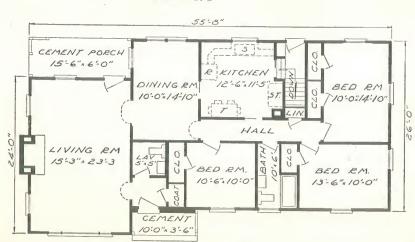
The Rio Grande—Ranch House Architecture Price Given WE PAY THE On Enclosed Price List FREIGHT

Every modern feature and convenience of today's newest and finest homes will be found by a careful study of the Rio Grande. The picture above presents a beautifully proportioned structure—in ground elevations, walls and windows, and roof lines. The



PLAN NO. 2

ever popular sweeping gables do much to enhance its beauty, the front projection offering protection to the entrance. Extra wide Scenic windows face both the terrace and garden at rear of living room. In our price for the Rio Grande we have included siding where stone is shown in the front wall. If you plan to use stone as illustrated, write us for allowance for siding and paint for that portion of the front wall.



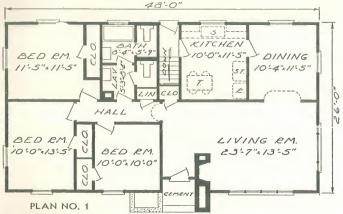
PLAN NO. 4

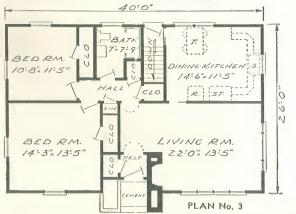
BRICK VENEER

Any Aladdin Home shown in the catalog with siding or shingles on the exterior can be built having a brick veneer exterior, which we do not furnish. Write us for the allowance for omission of siding, paint and nails if you wish to veneer the exterior with brick. We do not furnish any of our homes for a solid masonry exterior wall such as solid brick, concrete blocks, or stone.



The Santa Fe — Resplendent in Detail — Price Given On Enclosed Price List FREIGHT



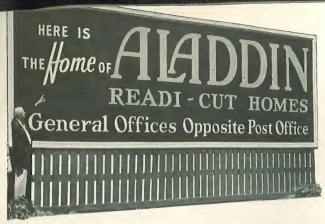


SPECIAL PLANS

The success of the Aladdin Readi-cut System depends to a large extent on the reasonable standardization of designs and material sizes. For this reason we find it impractical to quote on special plans of any kind. Aladdin designers have captured the newest trend in home planning with the presentation of the Santa Fe. It is fascinating in its simplicity, and because it is a perfectly square structure, it is also most economical in cost. The Santa Fe is shown with large double course "Shake" Cedar Shingles described elsewhere in this book. While the large chimney adds charm to this

home its construction is optional. Two floor plan arrangements are shown here—one three bedroom and one with two bedrooms. The living room is generously provided with light, having two large scenic windows. Ample closets are arranged in each plan. By sending for our specifications you will receive detail information on every part of this lovely home and further details in reply to any questions that you want answered.

GOOD HOUSES NEVER GROW OLD



ALADDIN INVITES YOU

to visit Aladdin to inspect our offices located in Davidson Bldg., at Fourth and Washington, our mill, and completed and finished houses.

"ONE SEEING IS WORTH A THOUSAND TELLINGS"

Signs on all Roads Entering BAY CITY, MICHIGAN



ALADDIN Mills at Bay City

Main Building 1000 Feet Long

Above, bird's-eye view of Aladdin Mills. Here between five and six million feet of thoroughly dry lumber is housed under cover at all times in the five large Aladdin Mill Buildings shown above. No lumber is piled or yarded out of doors. This means that our lumber enters the cars directly from inside storage and reaches you without being subjected to rain or moisture. We do not buy green or partially dry lumber of any kind. No house is well-built unless thoroughly seasoned lumber is used. Dry lumber is pre-shrunk which prevents shrinking later, has superior nail holding qualities and is more resistant to decay. It is stronger and sturdier.



SHOWN ABOVE IS HOW MACHINERY TAKES THE PLACE OF HAND LABOR

One automatic Aladdin saw can cut, to exact lengths, 32,000 to 38,000 feet of 1x6" in an eight hour day. The operator simply slides the lumber against adjustable cut-off, presses electrically operated foot pedal, and the saw automatically moves forward—makes the cut with lightning speed and accuracy, and automatically returns to position. This is just one example of the substantial savings we pass on to you by up-to-the-minute machinery. We operate a battery of four Hydracut saws—capable of cutting to exact size 128,000 feet of fine lumber per day.

experiences reported to us by homebuilders who were enticed by unscrupulous local contractors or lumber deal-The following caution is written out of the unfortunate

ers to use our plans but not our materials.

If offers are made to you to buy and build based on our plans, demand a written contract from the contractor. Especially important to you: Demand from the lumber dealer a written and signed bill of material covering the same details as our specifications shown below with a guarantee that there will be sufficient material of every kind to complete the house. Below is a sample of specifications furnished for each Aladdin home and all materials guaranteed to be furnished in accordance with the specifications.

A careful reading of the following will give you a clear idea of the completeness of materials and equipment which are

included in the price of Aladdin Houses.

You also receive our forty-n ne years of home building experience to guard you against mistakes of any kind. It has taught us the best construction methods, the best materials to use, the best way to prepare the building plans so every step of erection can be followed even though you have had no previous experience in building. And to complete our service to you, we guarantee that you will receive sufficient of all materials to complete your home according to the plans and specifications.

You Will NEED Every One of These MATERIALS Listed Below to Complete Your HOME

TYPICAL SPECIFICATIONS

FOUNDATION WALL PLATES—2" x 6" furnished to set on top of entire foundation wall, cut to fit.

GIRDER OR CENTER SILL—6" x 8" built-up of 2" stock,

FLOOR JOISTS—2" x 8" or 2" x 10" on 16" centers, according to span, cut to fit, with joist headers, and CROSS BRIDGING- $-1" \times 3"$, for use between floor joists,

and a

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cut to fit and mittered.

WALL STUDDING—2" x 4" on 16" centers, cut to fit.

Triple studs at all corners of outside walls. Double studs around all door and window openings.

PARTITION STUDDING—2" x 4" on 16" centers, cut to

FURRING STRIPS-2" material provided for furring out

FURRING STRIPS—2" material provided for turring out wall for soil pipe.

WALL AND PARTITION PLATES—2" x 4" bottom plate and double 2" x 4" top plate, cut to fit.

CEILING JOISTS—2" x 6" on 16" centers, cut to fit and mitered with ceiling joist ties.

RAFTERS—2" x 6" on 24" centers, cut to fit and mitered.

RAFTER TIES—In proper size to assure sturdy roof construction, cut to fit.

SUB-FLOORING—One inch sheathing lumber laid tight and cut to fit. Furnished to lay at right angles to floor inicts.

WALL SHEATHING—One inch sheathing lumber cut to fit and furnished to apply at right angles to outside wall studding.

wall studding.

ROOF SHEATHING—1" sheathing lumber, cut to fit and laid tight for slate surfaced shingles.

BUILDING PAPER—Durable High Quality used between the sub-flooring and the finish flooring and wall sheathing and siding or shake shingles on outside walls, and between roof sheathing and roof shingles.

ROOF PITCH—12" run, 9" rise. (3% pitch.)

EAVES—Type as illustrated in catalog. All materials provided necessary for completion. Eave troughs and down spouts not furnished.

ROOF COVERING—Heavy duty 3-in-1 thick-butt asphalt slate surfaced shingles weighing 210 lbs. per square. Necessary flashing included.

CEILING HEIGHT—8' 4".

OUTSIDE WALLS—Choice of 1/2" x 8" bevel siding with metal corners or artistic pre-stained Red Cedar Shake shingles furnished in double course to lay 14" to the weather. Undercourse furnished unstained. FINISH FLOORING—25/32" thick having a 23/8" face tongued and grooved beautifully grained Clear Southern Pine.

OAK FINISH FLOORING—Can be furnished instead of Pine at a slight extra charge. Write for prices.

OUTSIDE FINISH—Furnished in standard lengths and widths. Clear grade. Mitered for gables.

OUTSIDE MOULDINGS—Furnished where required.

DOOR FRAMES—Cut to fit, lock joint construction—bundled—ready to assemble.

INSIDE DOORS—2 panel design highest grade Douglas Fir.

Flush Doors optional at small additional cost. prices.

OUTSIDE DOORS-Front door Style as illustrated. Rear door Style No. 8.

WINDOW FRAMES—Cut to fit, lock joint construction—bundled—ready to assemble.

FLOWER BOXES AND WINDOW SHUTTERS-Furnished where

能

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AND WINDOW SHUTTERS—Furnished where shown.

CLOSET SHELVING AND HOOK STRIP—For ALL closets. WINDOWS—All sash glazed with high quality glass, Style and size as shown in catalog illustration.

INSIDE TRIM—Accurately machined Modern narrow moulded design with nosed edge baseboard and base shoe. Beautifully grained Selected Arkansas Soft Pine.

ARCHES—Where arches are shown, we will furnish metal forms to build a curved plastered arch or if you use wall board or plaster board, we will furnish frame and trim for a square cased opening. Tell us the kind of material and thickness you will use when you place your order.

BASEMENT STAIRS—Furnished as shown in plan, cut to fit, and manufactured of the finest quality stock. All stairs are cut, and ready to assemble on the job.

ATTIC ACCESS PANEL—We furnish paneling and inside trim for an opening in the ceiling usually placed in the hall so you can have access to your attic.

PLUMBING PANEL—We provide paneling and inside trim to arrange a panel giving access to your plumbing in your bathroom.

INSIDE DOOR HARDWARE—Brass finish latest design

To arrange a panel giving access to your plumbing in your bathroom.

INSIDE DOOR HARDWARE—Brass finish latest design tubular lock sets with sparkling glass knobs.

OUTSIDE DOOR HARDWARE—Brass finish cylinder lock set for front and rear door. Attractive tubular design. DOOR BUMPERS—Included for all inside and outside doors.

DOOR BUMPERS—Included for all inside and outside doors.

WINDOW HARDWARE—All Check Rail windows are equipped with genuine Vikre sash holders installed in factory which hold window in any position. Sash locks and sash lifts furnished. Where a casement window is shown the proper casement window hardware is furnished.

NAILS—Furnished in proper size for all work and in a quantity sufficient to complete the home.

LOUVERS—Furnished for gables of proper size to provide sufficient ventilation. Roof louvers furnished for all hiproof houses and eave ventilators for all houses with wide eave projection.

OUTSIDE PAINT—Three coats furnished for all outside

OUTSIDE PAINT—Three coats furnished for all outside work. First Quality house paint, furnished in choice of colors. Oil, turpentine, putty, etc., furnished in ample

colors. Oil, furpentine, putty, etc., furnished in ample quantities.

INTERIOR WOODWORK FINISH—For all doors, windows and interior woodwork, we furnish three coats of quick drying spar varnish or three coats of interior semi-gloss paint or three coats of interior high gloss paint. Specify type of interior woodwork finish desired when you

ify type of interior woodwork finish desired when you place your order.

FLOOR FINISH—We furnish three coats of quick drying mar resistant varnish. When Oak flooring is ordered we furnish natural wood filler and two coats of quick drying mar resistant varnish.

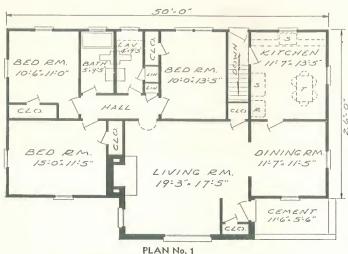
INTERIOR WALLS AND CEILINGS—Because of the many kinds of lining materials now used, we have not included any lining materials in our prices. Rocklath, plaster, wallboard and plasterboard are available in any locality at about the same price. We recommend that you secure your lining materials from your local mason. you secure your lining materials from your local mason contractor.

PLASTER GROUNDS—If you plan to plaster your home, tell us when ordering and we will supply plaster grounds. Plaster grounds are wood strips furnished to nail around all inside door openings and at the base of all walls and partitions as a plaster guide for a correct plaster thickness.



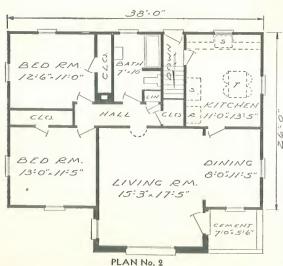
The El Rancho-Western Beauty — Price Given On Enclosed Price List

WE PAY THE FREIGHT



Advanced house design is perfectly expressed in both exterior features as well as interior plan of the El Rancho. While cut stone is used in the projecting living room, enhancing the beauty of the whole, this feature may be altered by the use of either siding or "Shake" Shingles. In our price for the El Rancho we have included siding where stone is shown in the front wall. If you plan to use stone as illustrated, write us for allowance for siding and paint for that portion of the front wall. Graceful roof gable-ends are splendidly proportioned. The entrance door is covered, protecting family and visitors in inclement weather. Two sizes and plan arrangements are shown here. A special feature is the con-

venience of a complete bath room AND a powder room to service three bedrooms in the No. 1 plan. This plan includes five closets and two linen closets. Write for detail specifications.



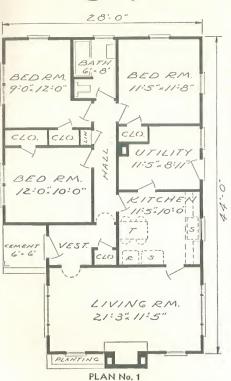
FORTY-NINE YEARS OF CONTINUOUS SUCCESS IN MANUFACTURING AND MARKETING ALADDIN HOUSES FOR AMERICAN HOMEBUILDERS IS YOUR ASSURANCE THAT WHAT ALADDIN PROMISES, ALADDIN PERFORMS. ***ALADDIN GUARANTEES TO MAKE YOU SECURE IN THE FULFILLMENT OF EVERY PROMISE MADE TO YOU.



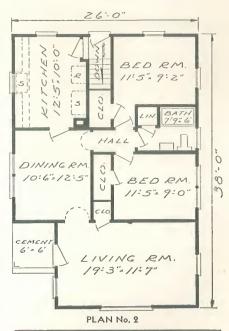
The Graystone— DESIGNED FOR A NARROW LOT

Price Given On Enclosed Price List

WE PAY THE **FREIGHT**



Aladdin designers have created this charming home for those who appreciate the best in modern design. Notice the nice contrast achieved in the vertical boarding at front of living room. Notice also the modern ornamental metal column which supports the projecting roof and which in turn protects the entrance way. Two interesting plans are shown here. both of which are designed to permit building of either on a narrow lot, yet each will be equally attractive when facing the long way on your lot. Write today for detail specifications on this fine home.



FOR ANOTHER PLAN OF THE GRAYSTONE SEE PAGE 51

Aladdin Know-How will save you TIME AND MONEY

When you send your order for an Aladdin House, the one purchase eliminates the complicated problem of your trying to figure out the number of pounds of each of the ten different sizes of nails used in the construction of a house. Also number of feet of 2x10's, 2x8's, 2x6's, 2x4's, 2x3's and 2x2's needed to frame the house. How many feet of sheathing needed for sub-floor, walls and roof. How much siding, finish flooring, rolls of building paper, and squares of shingles for the roof. How many doors and windows of various sizes, gallons of paint, stain, varnish and turpentine. In fact, there are dozens of other items to think about, such as base mould, base shoe, closet shelving, matched ceiling for under eaves, cellar stairs, lock sets, hinges, sash lifts, door bumpers, etc., unless you buy and build the modern way, The Aladdin Readi-Cut Way. Then there is only one purchase that brings you all these materials in the proper amounts and guaranteed to complete your home. NO WASTE, NO OVER-BUYING ON SOME MATERIALS AND UNDER-BUYING ON OTHERS. OUR "KNOW HOW" WILL SAVE YOU MONEY, TIME AND WORRY.

UNTO THE THIRD GENERATION GRANDSON and GRANDSON

EACH STARTS HIS MARRIED LIFE IN HIS OWN NEW ALADDIN HOME

Aladdin home owners who built and have lived in their Aladdins for over thirty years here testify unsolicited to their satisfaction and happiness. AND their sons and their sons' sons therefore come to Aladdin for satisfaction, safety and economy.

Dear Sir:

September 24, 1954

Just received the ground plan for the Jasmine No. 3 and am well pleased. My wife's father built an Aladdin House in 1915 and now they are selling it to settle the estate and divide the proceeds between the three sisters (my wife and her two sisters). The appraiser who handled the sale of the property said there was only 1% depreciation in all those years.

W.E.B., Groton, Conn.

Genflemen:

April 17, 1954

I think I may call myself one of your "old customers" as we built the first Aladdin House in this section in 1918. My son is interested in building a home at this time. He could easily put it up himself, that being his line. Please send me the catalog. Mrs. B.E.T., Norfolk, Va.

February 25, 1954

Dear Sirs:

Would you please send me your new catalog? Our father-in-law told us to send for the catalog. He has an Aladdin Home. Of course, it's been 19 years or so since he bought it but he likes it very well.

Mrs. R.F.G., Warren, Pa.

Gentlemen:

About 20 years ago my grandparents built a home purchased from your company. I am happy to tell you it is still in perfect condition and a good looking home. As we are interested in building, would like the catalog described in the enclosed advertisement. Mrs. W.P., Alfred, New York.

January 11, 1954

Please send latest book of new home designs. I own an Aladdin Home erected between 25-35 years ago. It is still an excellent house, and with recent modernization of the kitchen, is just as tastefully laid out as recently built homes. It is a 3 bedroom, living and dining combined, with bath.

Mrs. F.S., Raymond, Washington.

Dear Mr. Sovereign:

September 15, 1954

Well, here is a letter I should have sent you two years ago. I have never met a finer Company, or better personnel than those at Aladdin. My mother was having a \$22,500 house built at the same time I was building my Brentwood No. 1, and her carpenter told her to keep away from my lumber because he could not match it at any price. The lumber in my house is the most beautiful I or anyone around here has seen at any price.

W.C.K., Cheshire, Mass.

Dear Sirs: April 20, 1954

Please send me your 64 page catalog. My husband and I are the former owners of an Aladdin Home which we purchased before the war while in Honolulu. We were very pleased with the Aladdin home.

Mrs. A.L., Rockville, Maryland.

Dear Sirs:

January 15, 1954

My father and mother bought one of your houses in 1914 or 1915. The house is still there tho both my parents have passed on. We also know people here in Rawlins who have built one of your houses so we know what kind of material, etc. you furnish. Mrs. R.L.E., Rawlins, Wyoming.

Dear Sirs:

January 3, 1954

Please send me your 64 page catalog with prices. My father bought a bungalow from your company 43 years ago, and they are still living in the same house nine miles South of Fostoria, Ohio. V.H., Bowling Green, Ohio. Dear Sirs:

January 30, 1954 I am going to build in April and want to look through your I am going to build in April and want to look through your homes first. We have been living in one of your homes we bought and built 38 years ago, now we are going to build again. We were so satisfied with this one, we want to try again.

Mrs. C.G.W., Owings Mills, Maryland.

Dear Sirs:

Tune 8, 1954

We are now living in an Aladdin Readi-cut House that was built twenty-seven years ago. We are well satisfied with the material which you have furnished for the house. As we are planning to build a new home, we certainly would like your newest booklet including the prices. I like your plans and exteriors better than any readi-cut houses I have seen yet.

Mrs. E.M.W.. Cincinnati, Ohio.

COMPLETE NAME AND ADDRESS FURNISHED ON REQUEST QUALITY ENDURES THROUGH THE YEARS



FRIENDSHIP

The Friendship

At the left the photo illustrates the Friendship No. 1 as illustrated on page 14 with carport and storage space for tools. We can supply the Plan No. 1 and Plan No. 3 with carport and tool space if requested. Send for detail specifications and price.

Good Houses Never Grow Old

HOW WILL MY NEW ALADDIN HOME LOOK 35 YEARS-40 YEARS-47 YEARS FROM NOW? ALADDIN Presents Here Photographic Proofs Covering the Past 47 Years: That ALADDIN Homes Survive the Ravages of Time!



Built 41 Years Ago. Photographed 1952



Built 40 Years Ago. Photographed 1952



Built 47 Years Ago—Above Photographed—1952



Built 42 Years Ago. Photographed 1952

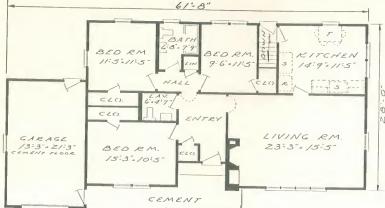


Built 42 Years Ago—Above Photographed 1952 Built 37 Years Ago—Above Photographed 1952

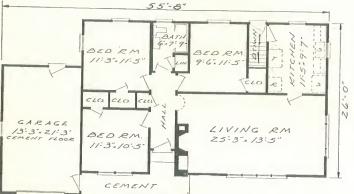




The Santa Barbara—Arresting Contrasts—On Enclosed Price List FREIGHT



PLAN NO. 1



PLAN NO. 2

Almost dramatic in its harmony of blending colors, and contrasting exterior wall materials, this latest Aladdin by our designers will take a leading place again in 1955. It is distinctively different in many ways. The covered front entrance pleasantly merges with the protected garage entrance. Vertical boarding on front wall breaks in an interesting fashion from the Cedar "shake" Shingles which enclose the living room. A metal post graces the approach, while a

sturdy chimney completes the picture. Both plans shown here include three bedrooms, and in each especially large living rooms with ample wall space. The larger plan No. 1 includes, besides the bath, a "Powder Room". Detail specifications and further information about the Santa Barbara will be gladly sent to you on request.





ALADDIN is the only Readi-Cut manufacture which cuts floor, roof and wall sheathing to exact size and length for nailing on frame. This pre-cut and fitted lumber saves the builder many hours of labor.



The Redwood - As New, Modern and Fresh as Tomorrow's Sunrise

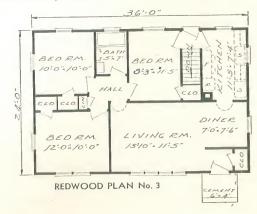
If you made a trip through New England these days, you would discover the increasing popularity of the old time decorative schemes for both new and old houses—the dark red body paint with pure white trim. Thus we show the Redwood above. Of course you may have any colors that you prefer. All three plans here are adaptable for narrow lots, or the house may be placed fronting the long way. Large Scenic window is incorporated in each plan and the horizontal siding and vertical boarding lends an interesting contrast. Write for detail specifications. Prices on enclosed price list. We pay the freight.

BED RM. () BATH 16:3" B:5" NO:6".9:5" NO

BED RM. LIVING RM. 18:0:11:5" REDWOOD PLAN No. 2 COMMENT (6:4:

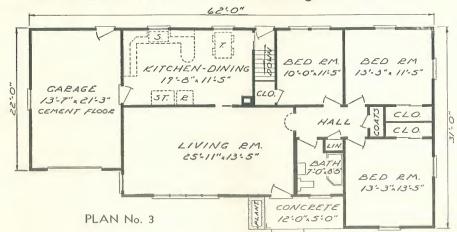
ALADDIN'S MATCHLESS GUARANTEE

What Induces Us to Supply Such Matchless Quality? Aladdin believes the modest home merits the same goodness as the mansion. We have nailed Aladdin quality on the highest attainable pinnacle and have kept it there. While these are excellent reasons for the careful, thinking home buyer, the real undebatable reason is summed up in the goodness, soundness and the thoroughness of the quality of Aladdin Houses. Aladdin's Guarantee: Satisfaction or your money back.





THE VENTURA—With Garage Attached



The Ventura

Because of the many requests we have had for a garage to be attached to our Ventura home, we show, at the left, an illustration of this arrangement, and below, a floor plan showing the attachment of the garage. Price of this design is given on the enclosed price list. Write for detail specifications for Plan No. 3. See page 16 for additional plans.

CONCRETE SLAB

Any Aladdin Home can be erected on a concrete slab foundation. Write us for further details, naming the home you have selected.

OWN HOME "DO IT YOURSELF" OWN HOME

The recent tremendous public interest in the "Do It Yourself" movement is added, and is a complete endorsement, of Aladdin's "Build Your Own Home" plan—which was first offered to the public 49 years ago. The Aladdin Readi-cut System saved home builders from 25% up, when carpenters worked for 25c an hour in 1906. Today it saves 25% of the \$2.00 an hour carpenters are currently receiving. "Can I do it myself?" you may ask yourself. Read the answers to this question below, of a few of the thousands of Aladdin customers who have built their own homes at savings of hundreds and thousands of dollars. Complete name and address furnished on request.

Built With Help of 3 Sons.

August 3, 1954.

This letter was due you long ago. My three sons, two of them mechanics with no carpenter experience, and the third a farmer who had done rough carpenter work, built the house with no carpenter-by-trade help whatever. We were pleased with the well seasoned and perfectly cut material which made it possible for "green hands" to build the house.

Mrs. M.C., Hudson, Colorado.

Husband and Wife Built The House.

May 22, 1954. We unloaded our Parkway No. 1 from the freight car, November 15, 1953 and had it all finished by the 10th of February, 1954. My husband and I built it all ourselves this past winter. We had one man help us for about 3 weeks with the rough work. I read the blueprints and laid it out for them to nail together. Mrs. C.G., Lemmon, S.D.

They Did It Themselves.

My husband and I have done all the work ourselves along with the volunteer help of one of my husband's close friends. We are so pleased with our home. Everything has been such a fine quality material. We can hardly wait until we can move in.

Mr. & Mrs. G.K.S., Buffalo, Ohio.

Only Spent \$115.00 On Labor.

We are more than pleased with our Ventura No. 2. My husband has the house framed and roof and windows completed. As soon as the siding is finished we expect to have the utilities in. Since before our marriage we had planned on building an Aladdin Home—our dreams are coming true. So far we have paid only \$115.00 in labor for cellar. I could write pages on our home and our satisfaction, but I'm sure you have heard all this before.

J.S., Gerard, Ohio.

Pleased With Everything.

August 29, 1954.

Hans, his father and brothers helped us put up the framing. I, too, pounded the hammer and shingled. Everything fits very good, the lumber was all real good. We have passed 3 inspections and everything is going fine so far. The plans are easy to follow too. We're sure tickled to be doing it ourself.

Mr. & Mrs. H.B., Mason City, Iowa.

Blueprints Easy To Follow.

September 10, 1954.

We think we are doing very well, and are more than pleased with the material and the way everything works out according to the blue-prints, and have had very little difficulty. I have done all the work myself and with some help from my wife. Several who have seen our house say the lumber is much better than that used by general contractors.

A.V.B., Columbus, Ohio.

Will Spend Only \$500 On Labor.

July 21, 1954.

My father, "a retired factory worker," myself, and an uncle of mine who is a carpenter who helped 2 weeks only, is all the help I have had to date. I expect to get by with less than \$500.00 for all my outside labor help, wiring, and plumbing included.

Mr. & Mrs. K.A.W., Grafton, W. Va.

You save when you build the ALADDIN way because factory cutting and fitting reduces the labor cost 30% and lumber waste 18%.



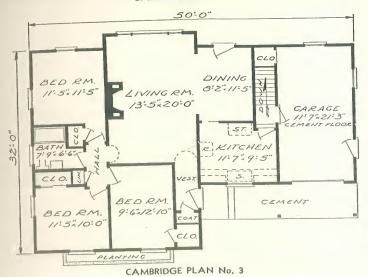
CAMBRIDGE

The Cambridge

The three bedroom arrangement of the Cambridge below offers everything in a home designed for living. The kitchen is at the front with dining and living room at rear. We know this plan will please the most critical homebuilder. Send for detail specifications for Cambridge No. 3. See page 17.

ALADDIN'S 49 Years Experience Makes Your Homebuilding A Pleasure

Page 2 introduces to you some of the many Aladdin folks who will work with you on your home building project and give you expert advice.



The ALADDIN Name has become a mark of QUALITY

BREEZEWAY and GARAGE

The photo at the right pictures the ever popular breezeway connecting the house proper with the garage. The breezeway can be used as a shady porch, outdoor dining place and a covered space for garden furniture and children's playthings. We can quote on furnishing the breezeway with garage (for one car or two cars) for most any Aladdin home shown in our catalog.



48'-0" TABLE BED RM. BED RM. DINING-KITCHEN 070 11:6"x11:5 11:5"x 11:5 17:0% 11:5" TERRACE OR CAR PORT 12'0" 22'0" 1 CEMENT FLOOR e. 57. BR. C40. LIVING RM. 24:0": 13:5 BED RM. 11:3" 10:0 VEST. DEL MONTE PLAN NO. 3

DEL MONTE

This floor plan at the left, the Del Monte Plan Three, gives you the ever popular dining-kitchen arrangement. The three spacious bedrooms are separated from the active part of the house by a center hall. Write us for specifications, if interested in this particular plan. The exterior illustration is shown on page 18.

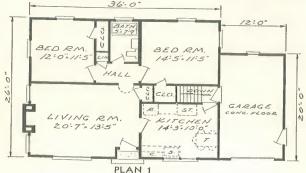


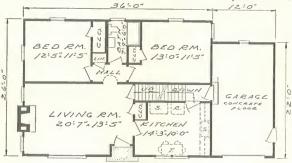
The Parkway - New and Modern Price Given On Enclosed Price List

WE PAY THE FREIGHT

This actual color photograph of the Parkway pictures one of our most charming modernized Colonial designs—truly a "Home of Tomorrow." Here, too, we are showing the newest thing in insulated heavy outside cedar shingle walls. Note that deep shadows thrown by the thick base

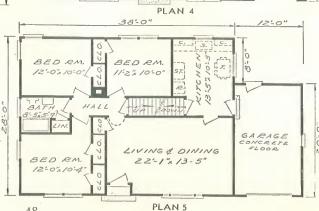
of the shingles soften the severity of plain white walls. Under each shingle is an undercourse of unstained cedar giving added insulation value. All shingles are dip stained when received by you which further saves the cost of painting your new home. Write for detail specifications.





CONCRETE SLAB

If you do not plan a basement under your home, and the floor plan arrangement you have selected shows an inside cellar stair, write us for details concerning arrangements for a basementless house, or a concrete slab foundation. In most cases, the cellar stair can be omitted, to accommodate this other type of foundation.



48



Inspiring Equipment and Decoration for the Kitchen of Your ALADDIN Home

The kitchen, of late, has fast been coming to the front, as that part of the modern home of greatest importance. It demands the greatest amount of time by the home-makers. It requires the greatest expenditure of work and effort by the home-maker. It absorbs more thought and planning than any other part of the house, by the home-maker. It consumes the largest part of the home's daily, weekly, and monthly expense, and—Investment in its contents and equipment surpasses any other part of the house. In realization of these truths, today's planning tends to enlarge the kitchen to create a "dining-kitchen," to eliminate the dining room and to encourage all the family to join the home-maker, the housewife, at least during more than the three meal periods of the day. Your kitchen can be made a joy, to accomplish its daily routine, if its cabinets and other accessories are planned with thought and care. And if the home-maker chooses her favorite color harmony. The cabinets shown in the accompanying pictures are skillfully planned for each Aladdin Home in our catalog.



ALADDIN KITCHENS

Our kitchens are light and airy, and arranged for step-saving efficiency. To further this important item in the formation of any home, we have made suggestive arrangements for each Aladdin Kitchen shown in this book. Aladdin Cabinets bring you the warmth and beauty of natural grain wood, beautifully precision made from the best quality hardwood, modern composition wood, and fine old English antique hinges and pulls. You will point with pride to your kitchen using this Birch natural grain wood. Or, if you prefer white enameled cabinets, we can furnish them as illustrated at the left. This cabinet is finished inside and outside in this velvety enamel. Our kitchen cabinet prices do not include sink, plumbing fixtures, linoleum counter cover or metal mouldings for same. If knotty pine walls are desired as illustrated at the left, write for prices on this material.

Optional Materials and Equipment

Scenic windows illustrated below are practical and attractive. They bring the outdoors in as part of your home and make the whole world, for as far as you can see, an attractive scene from your new home. Style No. 11 has a stationary center and sliding sash on each side, allowing ventilation. Style 11 is illustrated for the Royton on page 26. Style No. 8 is supplied in one size only—7'0"x6'0". Scenic window No. 10 is approximately 9'6"x6'0". It is illustrated on page 22. It is divided into twelve lights. We also furnish this same type of window, the Style No. 9, which is 7'x6' and is illustrated on page 29. Style 9 and 10 Scenic windows are shipped knocked down for easy handling, and are cut and machined, ready to assemble. Write for prices on window changes. These windows are not sold separately from our houses but are included where shown in plans or illustrations.



SCENIC WINDOW STYLE 11



SCENIC WINDOW STYLE 8



SCENIC WINDOW STYLE 10

SHINGLES Instead of wood siding for the outside walls we can furnish artistic shingles of long-lived red cedar grooved and etched to resemble the antique shakes as illustrated on page 32 and also on page 48. The shingles are laid at a wide exposure with a double thickness at the butt. You have your choice of either siding or these shingles at no difference in price. Shingles come in Green, Gray, Burgundy, Brown, or White.

ARCHES We include in the price for each home square cased openings or materials to build a curved plastered arch where arch openings are shown in the floor plan. We will furnish either type with your home. If you use dry wall for the interior, such as plaster board or wall board, we will furnish square cased arches as the curved arches can be used only when you plaster the interior. Specify the kind you want.

CELLAR WINDOWS We can furnish a complete cellar window unit already assembled with hardware in place, including glazed sash and the cellar window screen, for either a 2 block high opening or a 3 block high opening. For either cellar window leave the foundation wall opening 32½" wide. It is not necessary that the windows be shipped before the house as they can easily be set in the foundation wall when your materials arrive. Write for prices.

OAK FLOORING "Select" oak flooring can be furnished in any or all rooms of any Aladdin home. If wanted, write us for prices and state in what rooms you will wish to use the oak flooring.

KITCHEN CABINETS Kitchen cabinets can be furnished in accordance with catalog floor plan layouts. These kitchen cabinets are shipped to you direct and are complete—fully enameled (white) outside and inside, or if you prefer, natural finish we can quote on a natural Birch cabinet. Doors are hung, friction catches applied, door and drawers prepared for pulls. These cabinets are finished in mar-resisting, high lustre white enamel or varnished natural. See page 49. Write for prices.

FOUNDATION PLANS A foundation plan for the home of your selection will be mailed you complete with instructions for laying out the foundation wall upon receipt of a deposit of \$5.00. Be sure to get the foundation plan for your home before starting your foundation wall, and tell us if you will build the house regular or reverse.

PRICES QUOTED ON ABOVE ITEMS ARE FOR SHIPMENT ONLY WITH YOUR HOUSE

VISIT US AT BAY CITY

You are cordially invited to visit us at our Bay City offices located at Fourth and Washington, across from the Bay City Post Office. We will be proud to show you through the Aladdin Mills where you can inspect our lumber and see our houses being manufactured. We can also show you some of the many Aladdin Homes built in Bay City.

THE BRENTWOOD

In order to give you an idea of the attractiveness of the Brentwood in siding, we show a photograph of it with this particular exterior treatment. The Brentwood is regularly priced for a brick veneer exterior but we will gladly quote on furnishing siding, giving you an exterior as illustrated at the right. Write us for prices on the siding. See page 9.

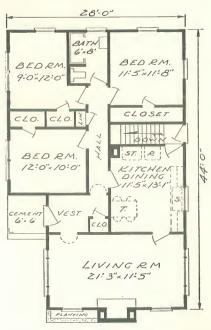


BRENTWOOD-Shown with Siding Exterior



THE GRAYSTONE

The Graystone is a typical example of outstanding design created by Aladdin architects. It has good proportions, interesting variety and detail. The plan at the right gives a very convenient kitchen-dining arrangement, which is becoming more popular every day. Write us for detail specifications on the Graystone #3. Other plans of the Graystone are shown on page 41.

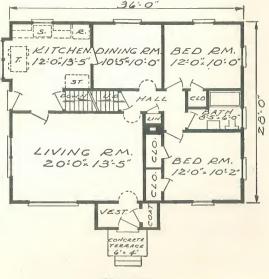


PLAN NO. 3



THE BRISTOL

Shown here at the right is an additional floor plan for the Bristol. This plan arrangement gives access to the attic and provides additional space for bedrooms. We do not include any materials to finish off the attic but do provide the attic stair and subflooring for a space in center 36 feet by 12 feet. See other plans on page 56.



BRISTOL "C"



SCENIC WINDOWS

Because the term "Scenic" more properly describes their function than "Picture" windows, we have adopted the former term. A "Picture" window gives a mental picture of being on the outside of the home looking in. But a "Scenic" window reveals a view from the inside, looking out. A "Scenic window" brings the outdoors in as part of your home and makes the whole world, for as far as you can see, an attractive scene from your new home. The two pictures on these pages illustrate the beauties made possible when your home is embellished with Aladdin Scenic windows. Also see Page 50.

SELECTING YOUR COLOR SCHEME

It is usual first, to select your favorite primary color,—red, yellow, or blue, or one of its many shades, and combine the general scheme with either adjacent or contrasting colors.

An established practice is to utilize your main room color in an amount of about 50%, your secondary color or tint to the extent of 30%, and the balance of the decoration 20%.

To illustrate we will take the three friendly, or adjacent colors, yellow 50%, yellow-green 30%, and green 20%. Your base color will be chosen for painted walls or wall paper 50%; carpet and upholstery, secondary color 30%; curtains, lamp shades, etc., the last or 20%. Save the brightest colors for your accessories.

Of course it is not meant to suggest that each or all of these colors shall necessarily be solid. The background of figured materials should influence the whole.



FASHION IN COLOR



Aladdin's Catalog for 1955 illustrates the new and changing demand for sparkling color treatment for the outside walls and trim. Too long has been the tendency to apply an uninteresting, drab treatment—white without contrasting trim, or one of a variety of drab shades. The new fashion is the result of color artists applying their skill and knowledge to this subject. Warm, rich, glowing colors have been developed in many new tints and shades. These will be available to you in Aladdin's newest color card.

The Dayton

This is our feature small home for 1955. The floor to ceiling scenic window dominates this cozy little home, and seems to bring the outdoors right into your living room. This feature is a vivid expression of the latest plans in modern American homes. Should vou plan to do considerable work on the erection, you will have a sound and lasting investment at a great saving in cost. Write us for detail specifications.



The Dayton — A Little Gem

COLOR MAGIC

A famous specialist in the use of colors in the home has said:

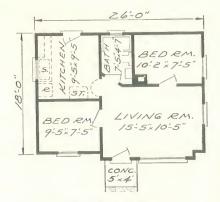
"Of all the pleasures in life, color in the home is the simplest and easiest to enjoy." And, we might add, the least expensive.

During the period of construction of your home you have time and opportunity to plan and make this last and very important decision, selecting your color scheme which will be a part of your daily life for the coming years.

We do not suggest that you seek out such colors as may, at the moment, be stylish. Your choice of decoration should be highly personal; first, to please you and your family, and last, to lend brightness and cheer.

A complete color chart includes one hundred and fifty-two named colors and tints. Each one of these is created from the primary colors—red, yellow and blue, by either mixing the base color with white, or by combining the base color with another base color. For instance, green is created by a combination of blue and yellow.





COLOR CARD

The Aladdin color card reproduces a wide range of the newest and most fascinating colors that will be available to you to choose from for your outside body color and trim. It will be sent to you on request.

COLOR HARMONY

Here is a suggestion that will be unfailing in securing color harmony. Shop at a good wall paper store for samples of paper of your favorite colors. Fine wall papers are designed by talented artists who have the "Know-How" and training to combine colors harmoniously. You will accomplish a tastefully color-styled interior by simply repeating the colors of your wall paper pattern for floor covering, draperies, upholstery fabrics, accessories and other furnishings.

PEOPLES NATIONAL BANK

BAY CITY, MICHIGAN

EDWARD W. BOWEN

January 1, 1955

To Prospective Aladdin Customers:

The Aladdin Company has been a valued customer of this bank and its predecessors, The National Bank of Bay City and Peoples Commercial and Savings Bank, for over forty-nine years. The Company's sound business principles, integrity and fair dealings have never, to our knowledge, been questioned by its business associates or its many thousands of customers.

It has earned the complete confidence of the public.

Very truly yours,

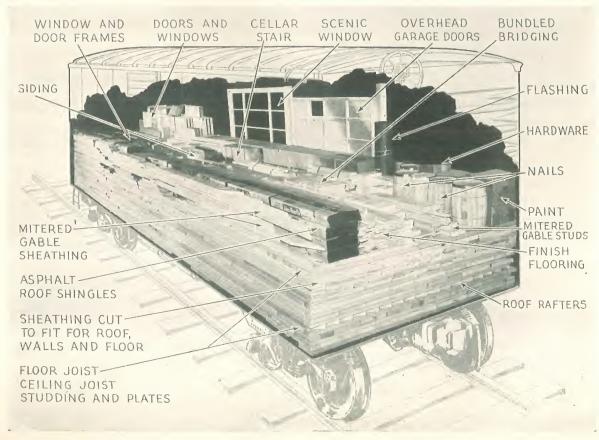
riguoth W. Bowles

Executive Vice President & Cashier

The letter above fully explains our business reputation and ability to fulfill our obligations. We refer you to your own local bank or Dun and Bradstreet's for further reference as to our financial responsibility.

HERE'S HOW YOUR ALADDIN HOUSE SHIPPED

The "Phantom" railroad box car pictured below illustrates graphically, by its contents, the manner in which you will receive your Aladdin house. The greatest of care is used by our loading crews, following a detail plan, to insure against damage in shipping. A skilled employee stands at the car door to check off every item against our shipping list. The studding, rafters, joists and sheathing are loaded first at the bottom of the car, with the flooring, finish lumber and other parts of the house, as listed on the bill of material on Page 39, carefully dispersed and braced at the top. While the cubic contents of this loaded Coronado No. 1 occupy only 1920 cubic feet, when erected the house contains 13,392 cubic feet of staunchly built floors, walls, ceilings and roof. And remember that our unlimited guarantee of sufficient quantities and safe arrival of every item protects you completely.



ALADDIN

CUT GARAGES



STANDARD No. 5-12' x 22' STANDARD No. 6-20' x 22' STANDARD No. 7-16' x 22'



SOVEREIGN No. 5-12' x 22' SOVEREIGN No. 6-20' x 22' SOVEREIGN No. 7-16' x 22'



SUBURBAN No. 5-12' x 22' SUBURBAN No. 6-20' x 22' SUBURBAN No. 7-16' x 22'

GARAGES Our garages are manufactured in three sizes only—12' x 22' for one car, 20' x 22' for two cars, and then we have a combination storage and one-car garage 16' x 22', which is commonly known as the car and one-half garage. You have available space for work bench, garden tools, etc. of approximately 4' x 22'. You will find this space very useful in your garage. Garages are priced in double construction, that is, with 2 x 4" studding, wall sheathing, building paper and siding or shake shingles to match the exterior of your home. We furnish the complete materials except the concrete slab floor. In the 16' x 22' garage we provide an inswing casement window at the front of the storage portion with flower box, which adds to the attractiveness of the garage. Overhead garage doors are provided. Write for Detail Specifications for our garages. We do not sell garages separately.

BUILD IT YOURSELF



OWN HOME WE PAY THE FREIGHT

ALADDIN FOLDING STAIRWAY

Where no attic stairway is shown in the floor plan, in most cases it is possible to install a folding stairway to the attic, usually in the ceiling of the hall. The stairway can be lowered or raised with almost finger pressure. When closed, the space is covered with a neat panel. The frame opening in the ceiling is about 26" x 54". When installing this folding stairway you are spared the present cost of finishing off the second floor rooms but are in shape to expand at a later time at minimum cost. Write for prices and information on our stairway.



ALADDIN BLUEPRINTS INSTRUCTION BOOK

To simplify the erection of your home we furnish a complete set of drawings listing and showing in position every piece of material entering into the construction of your home. Also, we provide a book of instructions explaining in detail every step of the erection, how to sort your materials on the ground after they are unloaded from the car. The drawings and book of instructions are mailed to you far enough in advance so you will have them to study and familiarize yourself with the details before your materials arrive.

ADD EXTRA ROOMS IN YOUR ATTIC



The Bristol - Brilliantly Modern American -

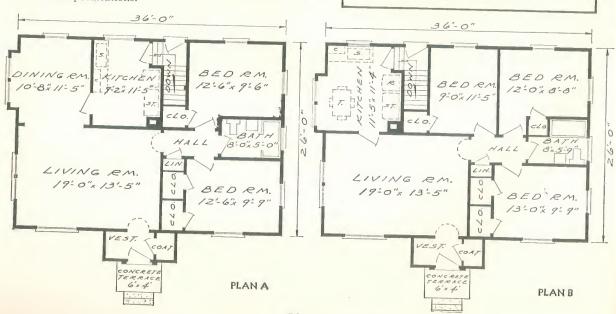
Price Given On Enclosed Price List

WE PAY THE FREIGHT

The Bristol is embellished with two typically Colonial features, the front entrance and the bay window in the dining room. Fluted pilasters bordering each side of the front door are topped by a head casing designed with dentils. This beautifully proportioned ensemble is of true Colonial inspiration, and affords a genuine welcome to those who enter from those who have built it. Its interior arrangement includes very desirable features of the ultra modern American home. The Plan B arrangement provides 3 bedrooms of a commodious size that will take care of the needs of the average family. The 2 bedroom arrangement, which is the Bristol. Plan A.

provides dining room accommodations. Both plans surely deserve a careful study to be fully appreciated. We will be glad to discuss with you further details of your individual wishes. Write us for detail specifications.

FOR ANOTHER PLAN ON THE BRISTOL—SEE PAGE 51.



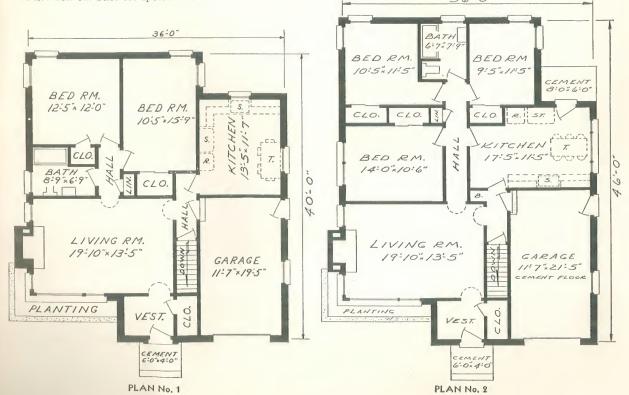


The Bellevue

DISTINCTIVELYORIGINAL

Price Given On Enclosed Price List WE PAY THE FREIGHT

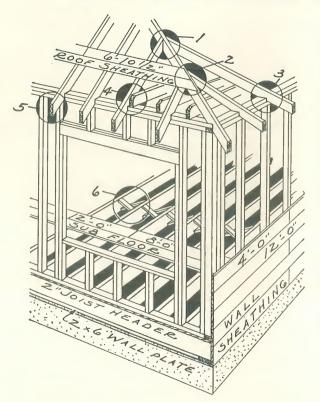
This plan is distinguished by a rare arrangement of the front elevation. The garage, fronting the street, is in perfect harmony with the whole, and meets the current demand for this type. The front entrance is embellished with fluted pilasters, the front gable discloses perpendicular siding and the expansive bay window, enclosed by a garden wall of stone (optional) lends especial charm to the whole. Arranged in Plan No. 1 will be found vestibule, well-proportioned living room, two bedrooms, combined kitchen and dining space, bath, cellar stairs and accessible garage with entrances from both the outside as well as the interior. Plan No. 2 includes these same features but with three bedrooms. While the above photo of the Bellevue shows the exterior finished in brick, we can provide either siding or shake shingles if you do not wish to build your home with a brick veneer exterior. Write us for prices on siding or shingles if brick veneer is not desired. Send for specifications.



PAY YOURSELF THOSE HIGH WAGES

Every hour you can put in on the construction of your Aladdin home means a saving to you of from \$2.00 to \$3.00 per hour on its cost. That means a SAVING of from \$15.00 to \$18.00 for every day you work on it! **** Depending on the size of the house, the carpenter work sums up to from three hundred hours to twelve hundred hours. WITH MOST OF THE SKILLED LABOR ALREADY PERFORMED, when you receive your Aladdin Readi-Cut, what an opportunity you have to bring down the cost of your new home to practically a pre-war level. Our drawings and instructions cover everything from the foundation up, so you can save any part, or even all labor costs.

SHOWING SAVINGS IN LABOR BY THE READI-CUT SYSTEM



Bristol Under Construction

Below we show the Bristol under construction. We illustrate the first steps in framing the house, the studding for the outside walls and partitions having been nailed up. This picture shows the exact construction details of every Aladdin house.

nail in place when you receive it. Figure 1 shows jack rafters with the mitre and bevel at upper end. Figure 2 shows mitre on end of roof sheathing. Figure 3 shows "heel" cut on rafters. Figure 4 shows mitre cut on end of ceiling joists. Figure 5 shows mitre on end of rafters. Figure 6 shows mitre on joists bridging. Wall plates, joists header, floor joists, wall sheathing, wall and partition studding and sub-floor materials are also accurately cut to proper sizes and lengths, each piece also marked for length. An Aladdin Readi-Cut house is identical in DESIGN, CONSTRUCTION AND MATERIALS to the best architect planned and contractor built home. The Aladdin Company's forty-nine years of sound business principles, integrity and fair dealing is your safeguard.

The picture at the left shows how the lumber in your Aladdin house will be cut to fit in our mill and ready to

No house is well built unless all lumber is dry. Dry lumber is best because: It is pre-shrunk—prevents shrinking later; superior in nail-holding qualities; more resistant to decay; stronger and stiffer. Aladdin gets "The Pick of the TREES."

All Aladdin lumber is thoroughly dry before being shipped to you. We guarantee complete satisfaction or your money back.

ALADDIN HOUSES ARE NOT "PREFABRICATED"

Aladdin's 49 Years Service

The Aladdin Company initiated the Modular Principle of house design 49 years ago.

Initiated the Factory Pre-cut System 49 years ago. Initiated the "Packaged" Sales Plan 49 years ago (one

price for the complete house).

Initiated the Merchandising Plan of Direct Sales by the manufacturer to the home builder 49 years ago.

Initiated the Plan of Supplying only the very highest grades of lumber and all other building materials 49 years ago.

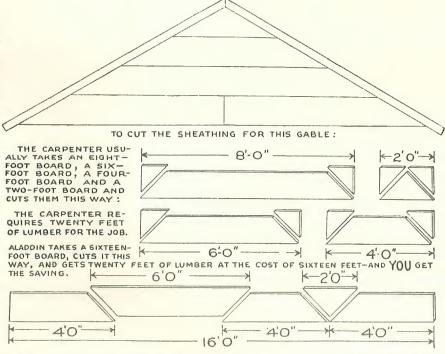
Initiated the Practice of Unconditional Guarantees of complete satisfaction to ALL Aladdin Home Builders 49 years ago.



Aladdin has practiced the Golden Rule in Business for 49 Years

HOW THE ALADDIN READI-CUT SYSTEM SAVES YOU MONEY BY GETTING 20 FT. OF LUMBER FROM A 16 FT. BOARD

An Aladdin Readi-cut Home saves you from twenty to thirty percent in your labor bill because the carpenter does not have to spend his time working out the construction details, and cut all the lumber by hand. Our complete drawings give him construction details that have been proven the best over a period of forty-nine years.



REMEMBER THE LUMBER THAT'S WASTED COSTS JUST AS MUCH AS THE LUMBER THAT'S USED. ALADDIN SAVES 18% LUMBER WASTE.

Efficient Planning Saves Your Money

Waste can and does influence the cost of everything you buy. This is especially true of home building.

Waste consumes your dollars and gives nothing in return. Aladdin proves to you that the Readi-cut System will save about \$18 out of each \$100 on your lumber costs.

Aladdin proves to you that the Readi-cut System will save you about \$30 out of each \$100 labor cost. A study of the above drawing will give you a very clear understanding of the amazing economies of the Aladdin Readi-cut System and what it means to you in dollar saving.

ALADDIN System Gives Control Over Your Costs

Why shouldn't you save these profits, like thousands of other home-builders have been doing through The Aladdin Company for the past forty-nine years?

You KNOW in advance what the materials for your house will cost you. You KNOW there will be no shortage of materials—nothing forgotten. You KNOW you will not be paying for more materials than will be used and that you will save the price of all "short ends" that are wasted by the old system.

You KNOW you will receive high grade lumber, millwork, hardware—Aladdin CERTIFIED materials. You KNOW everything will be on hand when you want it—all in one shipment and all guaranteed by Aladdin. And you KNOW in advance what your house will look like and what it will be in every way.

KNOWING gives you control—mastery of your money, of materials, of labor and of RESULTS.

Quick Shipment

We can ship any regular home in this catalog within ten days to two weeks after we receive your order. The average time required for delivery after leaving the factory is from three to five days. We prefer to be given a little more time if convenient to you. All homes are shipped complete at one time in a sealed box car from our mill. Before you start your foundation send a deposit of \$5.00 for a plan and instructions for laying out your foundation. Tell us if you will build the house as shown in catalog or in reverse.

ALADDIN Service

You receive a scientifically designed home; a scientifically manufactured home; the benefit of buying power, thousands of times greater than your own. You receive the safeguards of our experience. You are guarded against costly extras. You have our help in keeping costs down. You save many days' time. You save costly waste. You receive everything complete for your home in one shipment. You know exactly what your house will look like when completed. You save all architectural fees. You are assured prompt shipment and quick erection. You receive a bona-fide guarantee of complete satisfaction.

WASTE! WASTE!

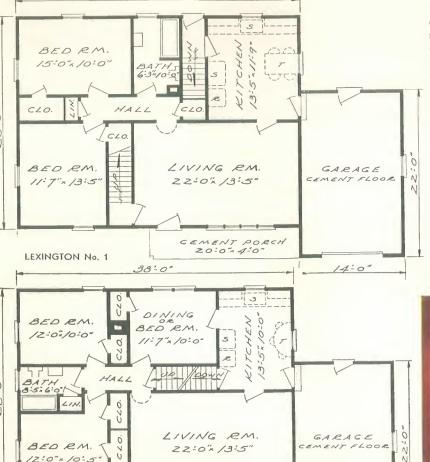


The above actual photograph shows the extravagant waste of good lumber. The 2x6 rafters projecting over the walls will have to be sawed off to have a one foot projection for eaves. The builder will have wasted and thrown in the scrap pile 160 board feet of good lumber, for the rafters alone, worth at retail at least \$20.00.

ALADDIN READI-CUT SYSTEM SAVES 18% WASTE



The Lexington - Adapted from Colonial Times - Price Given On Enclosed Price List WE PAY THE FREIGHT



CEMENT PORCH ZO:0"x 4:0"

14:0'

LEXINGTON No. 2

The traditional simplicity and economy of early New England settlers inspired the architectural plans or designs of their rugged homes. Colonial homes are still sturdy and remain as sound as when built two hundred or more years ago. Aladdin designers have truthfully followed the functional form while incorporating the modern features of scenic window and attached garage. Two plans are presented for your choice, one with two bedrooms and one with three bedrooms. There is ample reason to believe that the high quality of all Aladdin materials will give a life to your Aladdin home comparable to that of the first Colonial homes. If you desire to finish off the second floor for two bedrooms, write us for plans and prices. Write for detail specifications and further information.

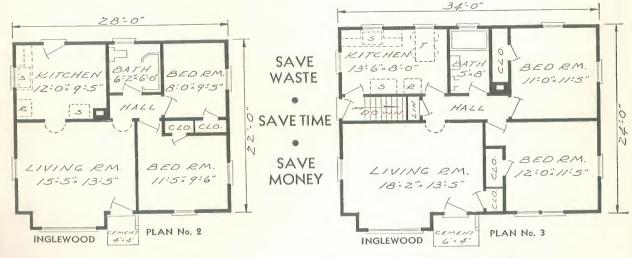


Aladdin Dining Room In Full Color



The Inglewood - Happily Proportioned and Gay - Price Given On Enclosed Price List

Here is a home that will gladden the hearts of those who are looking for a modest, compact home. Its exterior features are thoroughly up-to-date, presenting an extended and large Scenic window with modern front entrance and door. The two floor plans below speak eloquently for themselves. Should you plan to do considerable work on the erection you will have a sound and lasting investment at a great saving in cost. All materials going into the Inglewood are of the same fine quality—the very best—that is furnished for our largest houses. Write us about your choice of plan and receive complete specifications.



ROOM SIZES

The sizes shown on catalog floor plans are net dimensions between finished, plastered walls. These dimensions give you the accurate sizes to plan for proper placement of furniture and other equipment for each room.

SPECIFICATIONS

A study of Aladdin specifications will reward you with the knowledge that nowhere can be found quality to exceed that which is a part of Aladdin houses. Finer materials cannot be had for we have used the greatest care to seek out and use the very best. Write for detail specifications.

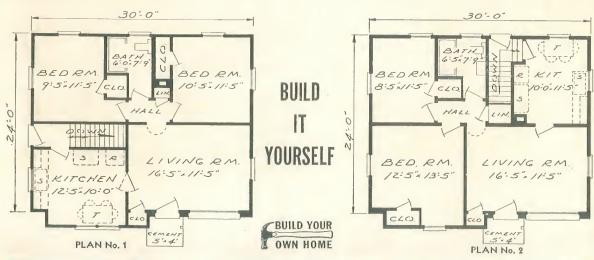
SOLD BY THE GOLDEN RULE—SATISFACTION OR YOUR MONEY BACK



The Jasmine — Home of Comfort — Price Given On Enclosed Price List

WE PAY THE FREIGHT

Building a home will probably be the largest personal investment of your lifetime. To have at your command an organization experienced in planning, creating and advising you when you build—an organization with a lifetime—over forty-nine years—spent in this work—is a priceless advantage to you. The modest home on this page has had wide acceptance by home builders. You will be proud of its exterior beauty. It can be placed with pride and confidence in any surroundings. A careful study of its interior arrangements reveals the last word in comfort, convenience and efficiency. Ample wall space and cross ventilation have been accomplished in every room. Note that it includes four closets. Your choice of two plans is shown below. Write for specifications to-day.



1955—INDEX —1955											
Houses	Page	Houses	Page	Houses	Page	Houses	Page	Houses	Page	Houses	Page
Acacia	35	Coronada	34	Flamingo	21	Inglewood	61	Pasadena	20	Santa Fe	3
Alamo	32	Coronet	29	Friendship	14	Jasmine	64	Plaza	18	Sylvan	2
Ambassador	28	Dayton	53	Garages	55	Lexington	60	Redwood	45	Tulsa	-
Astoria ellevue	10	Del Monte	19	Glen Cove	23	Manhasset	15	Rio Grande	36	Ventura	
	57	Denver	8	Graystone	41	Monterey	7				1
rentwood	9	El Rancho	40	Groveland	6	Newport	30	Royton	26	Vinewood	3
Bristol	56	Embassy	25	Highwood	11	Palomar	33	San Diego	24	Woodland	2
Cambridge	17	Evanston	13	Hollywood	12	Parkway	48	Santa Barbara	44	Yorktown	

THE ALADDIN GUARANTY

The ALADDIN Guarantee gives you absolute protection. We guarantee all materials furnished by us for your Aladdin Home to be exactly as represented in our catalog and specifications, and as may be modified by your order. Further, that you will receive everything in perfect condition and a sufficient amount of all materials to complete the home according to the drawings and specifications furnished by us.

The Quality and Quantity of all materials as guaranteed by us gives you the strongest protection possible when backed by the oldest manufacturer of readi-cut homes in the world, having 49 years of honest dealings with home builders throughout the entire United States.

THERE IS NO SUBSTITUE FOR QUALITY

Forty-nine years of knowing how and where to buy the finest materials used in home construction has proven beyond a doubt that "Aladdin" will furnish only superior grades of lumber in Aladdin Homes.

The economies of the Readi-Cut System in waste-saving makes it possible for us to supply the very best materials at a lower cost than one would pay for ordinary grades.

TERMS OF PAYMENT

- No. 1 Send full cash with your order and you can deduct 5% from the total amount of your order. This includes any extra materials you may order to be shipped with your home.
- No. 2 If you are financing your home through your local Bank or Savings and Loan Association, have them write us that they will pay a draft for the total amount of your order, payable "Ten days after sight". Bill of lading covering the materials for your home will be attached to draft marked, "Allow Inspection". This will enable you to examine your materials, if you wish, before paying the draft. If you finance your home through a Savings and Loan Association, have them advise us of the Bank they wish to have the draft sent to for collection. A five per cent discount will be allowed when payment is made in this manner.

FREIGHT PAID PRICES

The freight paid prices quoted on this price list apply for shipment into the states of Michigan, Ohio, Pennsylvania, New York, Minnesota, Wisconsin, Iowa, Missouri, Illinois, Indiana, Kentucky, West Virginia, New Jersey, Connecticut, Massachustetts, New Hampshire, Vermont, Maine, Rhode Island, Maryland, Virginia, Tennessee, Delaware, North Carolina, South Carolina, Georgia, Mississippi, and Alabama.

Read Pages 13, 15, 36, 37, 50, 54 and 62 Carefully

HOW am I protected in buying an ALADDIN Readi-Cut HOUSE

You are protected by the resources of a multi-million dollar corporation when you deal with The Aladdin Company. Every statement made must be strictly lived up to — and is.

You are further protected by the clean record of over forty-nine years' business history of The Aladdin Company.

And you are further protected by the knowledge that The Aladdin Company originated, perfected and established the Readi-Cut System of Construction and established the Readi-Cut House Industry, and are the largest exclusive manufacturers of Readi-Cut houses in the world.

NO GUESSWORK WHEN YOU BUY AN ALADDIN HOUSE

Within a few days after we receive your order, you will receive the official receipt for your remittance and your typed copy of your order showing you exactly how your order has been entered on our books and in our production schedule. With an Aladdin Home you receive the benefit of our valuable and complete instructional service. The materials are selected and manufactured exactly in accordance with the detail plans and specifications, thus assuring you that your home will be properly constructed in every detail. We will send you a foundation plan upon the receipt of a deposit of \$5.00. You can then have your foundation constructed before your materials arrive. The deposit is deductible from your order. The complete blueprints will arrive soon after your order has been entered and processed, thus giving you time to study the plans before your house materials reach you. The erection of your Aladdin Home is easy, simple, systematic and economical.

GABLE MATERIAL

For the white gables illustrated on pages 9, 15, 18, 29, 33, 36 and 64, we furnish exterior plywood veneer, which is perfectly smooth. We can furnish V-cut perpendicular boarding as shown on page 13, or bevel siding as shown on page 25, or shake shingles. Specify gable material desired when ordering any of the homes mentioned above.

BRICK VENEER

Any Aladdin Home shown in the catalog with siding or shingles on the exterior can be built having a brick veneer exterior, which we do not furnish. Write us for the allowance for omission of siding, paint and nails if you wish to veneer the exterior with brick. We do not furnish any of our homes for a solid masonry exterior wall such as solid brick, concrete blocks or stone.

THE ALADDIN COMPANY

HOME OFFICE AND MILLS
BAY CITY, MICHIGAN

Here's Proof of ALADDIN Quality

It has often been said that "Quality" is remembered long after Price is forgotten. When we speak of the Quality of Aladdin Homes, we mean it to cover strength and soundness of planning, design and construction—besides unexcelled superiority of materials.

As you become convinced of Quality in the following pages, you will also become convinced of what is just as important to you NOW — SAVINGS with Quality.

A CHALLENGE:

Come to Bay City.

Go through our Aladdin Mills.



Inspect the lumber being loaded in the cars. IF YOU HAVE EVER SEEN ANY SIMILAR MATERIALS OF HIGHER GRADE OR HIGHER QUALITY, WE WILL PAY THE EXPENSES OF YOUR TRIP IN FULL.

ANOTHER CHALLENGE:



Our Guarantee of Satisfaction or Your Money Back covers the replacement of any materials not found as represented.

PRIDE OF OWNERSHIP, PRIDE IN HAVING THE FINEST, WILL ACCOMPANY YOU THROUGH ALL THE COMING YEARS.

TO DEFINE more ACCURATELY and SPECIFICALLY what above means in QUALITY, we GUARANTEE YOU WILL RECEIVE

KNOTLESS Siding

KNOTLESS Outside Finish

KNOTLESS Inside Woodwork

KNOTLESS Door, Window Frames

KNOTLESS Window Sash

KNOTLESS Base Board

KNOTLESS Doors

KNOTLESS Finish Flooring

And Remember - All of the above items are thoroughly KILN dried.

NO ALADDIN HOUSE Is Offered to the Public Until Our Engineers Have Carefully Checked Every Construction Detail. YOU GET THE NEWEST IN DESIGN, PLANS AND MATERIAL.

AGDIN Breadt-Curt AGGINES



SOLD BY

The Golden Rule

49 YEARS HOMEBUILDERS

THE ALADDIN COMPANY is in its FORTY-NINTH year of successful business. To you this means safety in dealing with us. It means belief and confidence in our statements. It means satisfaction with your new home. It means a saving of your money. The men who started the business forty-nine years ago are still owners of the company and active heads of the organization. Can you find safer conditions under which to deal in buying and building your new home? One of the greatest advantages in building an Aladdin Home, besides the high quality of materials, is in buying everything at one time from one company at one price. This does away with costly extras, forgotten items of expense that the inexperienced home builder off-times overlooks. Aladdin has helped tens of thousands of homebuilders throughout the United States and will help you. We are so proud of our manufacturing facilities that we would welcome a visit from you so we could show you through our plant at Bay City, Michigan where you would see the actual materials being manufactured and loaded for our Aladdin Homes.

QUALITY ENDURES THRU THE YEARS

FREIGHT PAID PRICE LIST ALADDIN Readi-Cut HOUSES

SEND FULL CASH WITH YOUR ORDER AND DEDUCT 5% FROM THE TOTAL AMOUNT OF YOUR ORDER INCLUDING ANY EXTRA MATERIALS YOU HAVE SHIPPED ALONG WITH YOUR HOUSE

100 MAYE SIMILED ABOUT WITH 100K 1100BE								
HOUSES	Freight	5%	Cash With	HOUSE8	Freight	5%	Cash	
Name of House Page	Paid Price	Cash	Order Price	Name of House Page	Pald	Cash	Order Price	
						0001	00051	
Acacia No. 1 35	\$4160	\$208	\$3952	Embassy No. 1 25 Attached Garage Omitted	\$7212 6573	\$361 329	\$6851 6244	
Acacia No. 2 35	3880	194	3686	Embassy No. 2 25	6410	321	6089	
Alamo No. 1 32	4605	231	4374	Attached Garage Omitted	5771	289	5482	
Alamo No. 2 32	4490	225	4265	Evanston No. 1 13	5067	254	4813	
Alamo No. 3 32	4016	201	3815	Evanston No. 2 13	4585	230	4355	
Ambassador No. 1 28	5597	280	5317	Flamingo No. 1 21	7697	385	7312	
Ambassador No. 4 28	6479	324	6155	Flamingo No. 3 21	5994	300	5694	
Astoria No. 2 10	5724	287	5437	Friendship No. 1 14	4698	235	4463	
Astoria No. 3 10	6290	315	5975	Friendship No. 3 14	5760	288	5472	
Bellevue No. 1 57	4698	235	4463	Glen Cove No. 2 23	5050	253	4797	
Bellevue No. 2 57	5946	298	5648	Glen Cove No. 4 23	4710	236	4474	
Brentwood No. 1 9	4882	245	4637	Graystone No. 1 41	5188	259	4929	
Brentwood No. 2 9	4355	218	4137	Graystone No. 2 41 Graystone No. 3 51	4260 5237	$\frac{213}{262}$	4047	
Brentwood No. 4 9	4075	204	3871	Groveland No. 1 6	6069	304	5765	
Brentwood No. 5 9	5352	268	5084	Groveland No. 3 6	5579	280	5299	
Bristol A 56	4723	236	4487	Highwood No. 1 11	3534	177	3357	
Bristol B 56	4794		4555	Highwood No. 2 11	4138	207	3931	
Bristol C 51	5098	255	4843	Hollywood No. 1 12	8200	410	7790	
Cambridge No. 1 17	5917	296	5621	Attached Garage Omitted	7698	385	7313	
Attached Garage Omitted	5447		5174	Hollywood No. 2 12	6589 6087	330 305	6259 5782	
Cambridge No. 2 17	6209		5898	Attached Garage Omitted				
Attached Garage Omitted			5370	Inglewood No. 2 61 Inglewood No. 3 61	3045 3887	153 195	2892 3692	
Cambridge No. 3 47	6259		5946	Jasmine No. 1 64	3705	185	3520	
Attached Garage Omitted			5499	Jasmine No. 2 64	3712	186	3526	
Coronado No. 1 34	5152		4894 4549	Lexington No. 1 60	5998	300	5698	
Attached Garage Omitted	4789 5826		5534	Attached Garage Omitted		275	5215	
Coronado No. 4 34				Lexington No. 2 60	6239	312	5927	
Coronet No. 1 29 Coronet No. 3 29	5320 4195		5054 3985	Attached Garage Omitted			5444	
	2090		1985	Manhasset No. 1 15	4975	249	4726	
Dayton 53				Manhasset No. 2 15	4947	248	4699	
Del Monte No. 1 19 Del Monte No. 2 19	4255 4630		4042 4398	Monterey No. 1 7	$6900 \\ 6497$	$\frac{345}{325}$	$6555 \\ 6172$	
Del Monte No. 3 47	5674		5390	1101100103 2101 - 11111				
Denver No. 1 8	5998		5698	Newport No. 1 30 Newport No. 6 30	$\frac{4493}{5320}$	$\frac{225}{266}$	4268 5054	
Denver No. 2	5989		5689	Palomar No. 1 33	4268		4054	
El Rancho No. 1 40	5994	300	5694	Palomar No. 2 33	3695	185	3510	
El Rancho No. 2 40	4822	241	4581	Palomar No. 3 33	5432	272	5160	

SOLD BY THE GOLDEN RULE

SEND FULL CASH WITH YOUR ORDER AND DEDUCT 5% FROM THE TOTAL AMOUNT OF YOUR ORDER INCLUDING ANY EXTRA MATERIALS YOU HAVE SHIPPED ALONG WITH YOUR HOUSE

100 ПА	VE 3	HILLER	MLC
HOUSES Name of House Page	Freight Paid Price	5% Cash Discount	Cash With Order Price
Parkway No. 1 48	\$4557	\$228	\$4329
Attached Garage Omitted	4197	210	3987
Parkway No. 4 48	4852	242	4610
Attached Garage Omitted	4455	223	4232
Parkway No. 5 48	5426	271	5155
Attached Garage Omitted	5066	254	4812
Pasadena No. 1 20	4547	227	4320
Pasadena No. 2 20	4143	207	3936
Plaza No. 2 18	5998	300	5698
Attached Garage Omitted		280	5308
Plaza No. 4 18	7450	373	7077
Attached Garage Omitted		349	6621
Redwood No. 1 45	3419	171	3248
Redwood No. 2 45	3679	184	8495
Redwood No. 3 45	4123	207	3916
Rio Grande No. 2 36	5466	273	5193
Rio Grande No. 4 36	6598	830	6268
Royton No. 1 26 Royton No. 2 26 Royton No. 3 26	4547 4820 4579	228 241 229	4319 4579 4350
San Diego No. 1 24 San Diego No. 2 24 San Diego No. 4 24	5026 5745 5495	252 288 275	4774 5457 5220
Santa Barbara No. 1 44 Attached Garage Omitted Santa Barbara No. 2 44 Attached Garage Omitted	5846	319 295 292 268	6067 5595 5554 5082
Santa Fe No. 1 37 Santa Fe No. 3 37	5410 4726	271 237	5139 4489
Sylvan No. 1 22 Sylvan No. 2 22 Sylvan No. 3 22	4327 4240 3472	217 212 174	4110 4028 3298
Tulsa No. 1	$\begin{array}{c} 6455 \\ 6735 \end{array}$	323 337	6132 6398
Ventura No. 1 16 Ventura No. 2 16	5329 4578	267 229	5062 4349
Ventura No. 3 46	6174	309	5865
Vinewood No. 1 31 Vinewood No. 2 31	4207 4354	$\frac{211}{218}$	3996 4136

HOUSES Name of Ho	use		Page	Freight Paid Price	5% Cash Discount	Cash With Order Price
Woodland	No.	1	27	\$4897	\$245	\$4652
Woodland	No.	2	27	5014	251	4763
Yorktown	No.	1	5	3960	198	3762
Yorktown	No.	2	5	4473	224	4249

OMISSION OF ATTACHED GARAGES

You will note that a substantial number of Aladdin designs are planned with the garage incorporated as a part of the structure. These plans, naturally, require building lots of considerable width. To meet such a situation, we have priced these plans as pictured, and also each identical plan with the garage omitted.

ALADDIN DETACHED GARAGES

SHIPPED ONLY WITH HOUSE

GARAGES Name of Garage	Fi	reight Paid Price	5% Cash Discount	Cash With Order Price
Traine of Garage	GIZC	11100	Diacount	11100
Standard No. 5	12'x22'	\$589	\$30	\$559
Standard No. 7	16'x22'	729	36	692
Standard No. 6	20'x22'	840	42	798
Suburban No. 5	12'x22'	596	30	566
Suburban No. 7	16'x22'	736	37	699
Suburban No. 6	20'x22'	853	43	810
Sovereign No. 5	12'x22'	673	34	639
Sovereign No. 7	16'x22'	769	39	730
Sovereign No. 6	20'x22'	914	46	868
DETACHED GAR.	AGES S	HOWN	ON PA	GE 55

HOMEBUILDERS TO THE NATION